

MASSIMILIANO CRUCIANI

Palliative Care Specialist Nurse | Lecturer and Trainer |
Author

Carpi (MO)
+39 393 663 3546
ma.cruciani74@gmail.com

PROFESSIONAL PROFILE

Nurse with over thirty years of experience in healthcare services and specialist expertise in adult palliative care. Since 2021, Clinical Competence Lead for Adult Palliative Care at the Modena Local Health Authority. University lecturer and advanced trainer in nursing care, palliative care, geriatrics, communication and healthcare service organisation. Combines clinical and organisational expertise with humanistic coaching, educational design and cultural engagement.

CORE COMPETENCIES

- Adult palliative care, multidimensional assessment and care of the patient-family unit
- Integration of community, hospital, home-care and residential services
- University and continuing education; instructional design and public speaking
- Communication with patients, families and teams in complex decisions and end-of-life care
- Humanistic coaching, Neuro-Linguistic Programming and group facilitation
- Leadership, project coordination and development of professional and third-sector networks

PROFESSIONAL EXPERIENCE

2021 - present

Clinical Competence Lead for Adult Palliative Care

Modena Local Health Authority - Carpi District

- Support for professional and organisational competence development within the Local Palliative Care Network.
- Clinical care consultancy, multidisciplinary coordination and support for integrated care pathways.
- Design and delivery of education for healthcare and social-care professionals.

2006 - 2021

Specialist Home Palliative Care Nurse

Modena Local Health Authority - Carpi District

- Specialist nursing care for people with incurable illness and their families.
- Symptom management, continuity of care and integrated work with multidisciplinary teams and network services.

1999 - 2006

Staff Nurse - Orthopaedic Unit

Modena Local Health Authority

- Clinical nursing care and management of the plaster room.

1997 - 1998

Staff Nurse - Day Rehabilitation Centre

Rome E Hospital Authority - Department of Mental Health

1993 - 1997

Staff Nurse - Psychiatric Diagnosis and Treatment Unit

San Filippo Neri Hospital, Rome

UNIVERSITY TEACHING AND PROFESSIONAL EDUCATION

A.Y. 2023/2024

Clinical Lecturer - Bachelor's Degree Programme in Nursing

University of Modena and Reggio Emilia (UNIMORE)

- Course: Pain and Palliative Care Nursing.
- Course: Geriatric Nursing.
- Appointment approved by the Nursing Degree Programme Board on 4 September 2023.

Since 2018

Lecturer - First-level University Master's Programme

University of Parma - Palliative Care and Pain Management for Healthcare Professionals

- Home palliative care; deep palliative sedation; assessment and management of psychosocial symptoms and resilience; family conferences.

A.Y. 2020/2021

Lecturer - Second-level University Master's Programme

University of Turin - Palliative Care and Pain Management for Psychologists

- Module: Palliative Care and the Arts.

Ongoing

Lecturer - Regional OSS and ASO Vocational Programmes

Accredited vocational education providers

- Teaching in Healthcare Assistant (OSS) and Dental Practice Assistant (ASO) programmes.
- Subjects: anatomy and physiology, palliative care, chemistry and microbiology, hygiene and epidemiology, service organisation, professional relationships and communication, teamwork, frailty, care planning and end-of-life support.

SELECTED ACADEMIC AND EDUCATIONAL ACTIVITIES

- Lecturer in Modena Local Health Authority courses on hospital palliative care implementation, teamwork and care for people with incurable illness.
- Clinical tutor for first-level University Master's programmes in palliative care and pain management.
- Clinical placement supervisor for undergraduate nursing students.
- Design and delivery of programmes for nurses, healthcare assistants, case managers, health and social-care professionals and third-sector practitioners.

UNDERGRADUATE DISSERTATION SUPERVISION

Supervisor and co-supervisor of numerous undergraduate dissertations in the UNIMORE Nursing Degree Programme in the following areas:

- palliative care, palliative sedation, home care and end-of-life support;
- nursing education and competencies, NANDA-I, NIC and NOC classifications, and integrated care;
- caregiver burden in dementia, frailty in older people, emotional intelligence and healthcare professionals' experiences;
- communication, therapeutic relationships, perceptions of death, disproportionate treatment and euthanasia;
- cultural engagement in palliative care through theatre, photography, film, music, literature and other contemporary art forms.

EDUCATION AND TRAINING

A.Y. 2024/2025

First-level University Master's Degree in Humanistic Coaching and Neuro-Linguistic Programming

Pegaso Online University

A.Y. 2019/2020

First-level University Master's Degree in Management and Coordination of Healthcare Professions

Pegaso Online University

A.Y. 2015/2016

First-level University Master's Degree in Palliative Care and Pain Management for Healthcare Professionals

University of Parma

2006 - 2007

Bachelor's Degree in Nursing

University of Padua

1990 - 1993

Diploma in Professional Nursing

Santa Maria della Pietà School of Professional Nursing, Rome

2020 - 2021

Management Programme for Third-Sector Organisations

CSV Terre Estensi

- Governance, organisation and management of third-sector entities.

INSTITUTIONAL AND PROJECT ROLES

Founding Member - President

President of ZERO K APS

Social promotion association

- Conception and development of national projects promoting the culture and philosophy of palliative care through the arts.
- Leadership of educational and cultural initiatives; coordination of professionals, volunteers and institutional partnerships.

Since 2017

Digital Communications and Social Media Lead

ZERO K APS

- Development and management of the Association's editorial strategy and digital communications.
- Content creation for Instagram, Facebook, YouTube and WhatsApp; coordination of project visual identity and narrative.
- Communications for events, courses and cultural initiatives; performance analysis and community engagement.
- Use of Canva and artificial intelligence tools for content design and optimisation.

Since 2025

Co-author and Project Lead

Masks and Truth - Advance Directives on the Stage of Life | ZERO K APS

- Co-conception and writing of a theatrical and public-engagement production on Advance Directives and Italian Law 219/2017.
 - Design of a format combining theatrical performance with public dialogue involving professionals, institutions and communities.
 - Coordination of scientific, ethical and communication content; participation in public talks and development of the project's national reach.
-

SCIENTIFIC PUBLICATIONS

- Bigi, S., Ganfi, V., Borelli, E., Potenza, L., Artioli, F., Cruciani, M., ... & Bandieri, E. (2023). Perceptions of death among patients with advanced cancer receiving early palliative care and their caregivers: results from a mixed-method analysis. *The Oncologist*, 28(1), e54-e62.
- Bigi, S., Ganfi, V., Borelli, E., Potenza, L., Artioli, F., Cruciani, M., ... & Bandieri, E. (2022). Perceptions of hope among bereaved caregivers of cancer patients who received early palliative care: a content and lexicographic analysis. *The Oncologist*, 27(2), e168-e175.
- Borelli, E., Bigi, S., Potenza, L., Eliardo, S., Artioli, F., Mucciarini, C., Cruciani, M., ... & Bandieri, E. (2021). Changes in cancer patients' and caregivers' disease perceptions while receiving early palliative care: a qualitative and quantitative analysis. *The Oncologist*, 26(12), e2274-e2287.
- Borelli, E., Bigi, S., Potenza, L., Artioli, F., Eliardo, S., Mucciarini, C., Cruciani, M., ... & Bandieri, E. (2021). Different semantic and affective meaning of the words associated to physical and social pain in cancer patients on early palliative/supportive care and in healthy, pain-free individuals. *PLOS ONE*, 16(3), e0248755.
- Bandieri, E., Banchelli, F., Artioli, F., Mucciarini, C., Razzini, G., Cruciani, M., ... & Luppi, M. (2020). Early versus delayed palliative/supportive care in advanced cancer: an observational study. *BMJ Supportive & Palliative Care*, 10(4), e32.

SCIENTIFIC AND CONFERENCE CONTRIBUTIONS

- 2019 - Author, 16th World Hematology Congress, Rome: Hematology and early palliative care: A conscious choice for patients and healthcare professionals.
- 2016 - Speaker, 23rd SICP National Congress, Rome: Optimising time through the small-group model.
- 2016 - Author, 23rd SICP National Congress, Rome: Time as a therapeutic resource in palliative care.
- 2016 - Speaker, 17th FADOI Congress, Bologna: Time to listen to pain: observing, assessing and deciding in community care.
- 2015 - Author, 22nd SICP National Congress, Sorrento: Communicating palliative sedation: an interactive diary-book for patients, families and teams; The home-care nurse and palliative sedation: findings from an undergraduate dissertation.

PUBLICATIONS AND CULTURAL PRODUCTION

2020

Author

Il viaggio continua... [The Journey Continues...] - Librosì Edizioni

2019

Project coordination

Palliative Care: A Value, A Right

- Video project produced with the Italian Federation for Palliative Care to mark its twentieth anniversary.

DIGITAL SKILLS, VISUAL COMMUNICATION AND PHOTOGRAPHY

Strategic social media management, editorial planning and performance analysis. Content creation for Instagram, Facebook, YouTube and WhatsApp. Advanced use of Canva and artificial intelligence tools to design visual identities, educational materials, campaigns and events. Production and editing of videos, reels, interviews, presentations and multimedia resources for teaching and public engagement.

Use of leading platforms for online education, videoconferencing and collaboration, including Zoom Workplace, Google Meet, Microsoft Teams, Google Workspace, Microsoft 365 and YouTube. Organisation of webinars and online courses, access management, resource sharing, session recording and publication of educational content.

Photography skills applied to documentation, social storytelling and cultural engagement. Use of DSLR cameras and smartphones in manual mode, including exposure, composition, lenses, filters and post-production. Development of photographic and audiovisual projects addressing care, frailty and palliative care.

LANGUAGES

Italian: native speaker. English: working proficiency for reviewing scientific literature and basic professional communication.

DECLARATIONS

I hereby declare, pursuant to Articles 46 and 47 of Italian Presidential Decree 445/2000, that the information provided is true and that I am aware of the responsibilities established under Articles 75 and 76 in the event of false statements.

I authorise the processing of the personal data contained in this curriculum vitae in accordance with Regulation (EU) 2016/679 and Italian Legislative Decree 196/2003, as amended, for purposes related to the procedure for which this document is submitted.

Carpi, 20 July 2026

Massimiliano Cruciani

