

# Simona Leonelli, Ph.D.

## Curriculum Vitae

### *Personal Details*

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<i>Name</i>	Simona LEONELLI
<i>e-mail</i>	simona.leonelli@unimore.it
<i>Nationality</i>	Italian

### *Current Position*

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01/12/2023	<i>Associate Professor</i> ECON-08/A – Business Organisation (13/ECON-08) Marco Biagi Department of Economics University of Modena and Reggio Emilia
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### *Previous Positions*

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03/09/2025 – 10/09/2025	<i>Visiting Professor</i> Paderborn University - Paderborn (Germany)
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*University of Padua – Department of Economics and Management “Marco Fanno”*

17/10/2022 – 30/11/2023	<i>Assistant Professor (RTD-A) - ECON-08/A</i>
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25/10/2021 – 24/03/2022	<i>Research Fellow</i> Title: “Adoption of Sustainable Strategic Choices and Organisational Resilience in SMEs” (ECON-08/A). Supervisor: Prof. Campagnolo D.
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15/07/2020 – 14/07/2021	<i>Research Assistant</i> Title: “The Determinants of Resilience” (ECON-08/A) Supervisor: Prof. Campagnolo D.
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15/05/2020 – 14/07/2020	<i>Research Fellow</i> Title: “SME Resilience: Tools to Strengthen It in Times of Crisis” (ECON-08/A) Supervisor: Prof. Campagnolo D.
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01/02/2019 – 31/01/2020	<i>Research Assistant</i> Title: “The Resilience of “Disadvantaged” Firms: A Study in the Metropolitan City of Milan” (ECON-08/A) Supervisor: Prof. Campagnolo D.
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*“G. d’Annunzio” University - Department of Management and Business Administration*

01/07/2017 – 31/01/2019     *Research Fellow*  
Title: “The Role of Personality Traits in Explaining Start-ups' Performances” (ECON-07/A)  
Supervisor: Prof.ssa Masciarelli F.

***National Scientific Qualification (ASN)***

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07/11/2025     Award of the National Scientific Qualification (ASN) for the role of Full Professor in Competitive Sector 13/ECON-08 – Business Organisation  
(valid until 07/11/2037)

05/06/2023     Award of the National Scientific Qualification (ASN) for the role of Associate Professor in Competitive Sector 13/ECON-08 – Business Organisation

***Education***

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01/01/2014 – 07/04/2017     *PhD in Accounting Management and Finance*  
“G. d’Annunzio” University (Chieti – Pescara), Italy  
Supervisor: Prof.ssa Ceci F.  
Dissertation: “Start-ups' Innovative Performances and Entrepreneurs' Personality Traits.”

01/09/2015 – 15/07/2016     *Visiting Researcher*  
Knowledge, Technology and Organization Research Center  
SKEMA Business School, Sophia Antipolis (Nice), France  
Advisor: Prof. Cirillo B.

2011 – 2013     *Master’s Degree in Business Administration*  
“G. d’Annunzio” University (Chieti – Pescara), Italy  
Final grade: 110/110 cum laude.  
Dissertation: “Benefit Corporation: a New Business Model? The Patagonia Inc. Case.”  
Thesis Supervisor: Prof. Rea M. A.; Co-supervisor: Prof. Raucci D.

2008 – 2011     *Bachelor’s Degree in Business Administration*  
“G. d’Annunzio” University (Chieti – Pescara), Italy  
Final grade: 110/110.  
Dissertation: “Le strategie di acquisizione e fusione: il caso L’Oréal.”  
Thesis Supervisor: Prof. Rea M. A.

## *Workshops and courses attended*

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<i>January 2024</i>	<i>Cognitive Sciences and Universal Design for Learning for Innovative University Teaching</i> Introductory course on educational neuroscience and inclusive lesson design with technology and Learning Design. University of Modena and Reggio Emilia, Modena, Italy.
<i>June 2023</i>	<i>Teaching4Learning</i> introductory course on Innovative Teaching Methodologies University of Padua, Italy.
<i>May 2023</i>	<i>From Educators to Entrepreneurial Facilitators</i> introductory course on Innovative Teaching Methodologies CISE – Santander International Entrepreneurship Centre, Spagna.
<i>January 2023</i>	<i>Communicating and Teaching in English</i> University of Padua Language Centre, Padova, Italia.
<i>September 2021</i>	<i>Advanced Topics in Management and Organisation Theory</i> ASSIOA Summer School - University of Padua, Italy.
<i>January/February 2020</i>	<i>The Art of Teaching</i> Workshop series on theatrical techniques and knowledge applicable to teaching practice, aimed at enhancing the learning experience. University of Padua, Italy.
<i>Luglio 2019</i>	<i>Intermediate Regression: Multivariate/Logistic, Mediation/Moderation</i> CARMA Short Course - University of Padua, Italy.
<i>Giugno 2016</i>	<i>5<sup>th</sup> SKEMA KTO Paper Development Workshop</i> SKEMA Business School, Sophia Antipolis (Nizza), Francia.
<i>Maggio 2015</i>	<i>Research Methodology Workshop</i> University of Padua, Italy
<i>Febbraio 2015</i>	<i>Course on Using the Software NVivo</i> Milano, Italia.

**Books**

1. Kazemargi N., Leonelli S., 2026, *Governing Data Ecosystems: Dynamics, Complexity and Practices*, Giappichelli, ISBN: 979-12-211-1780-6
2. Masciarelli F., Leonelli S., 2020, *Sustainable entrepreneurship: How entrepreneurs create value from sustainable opportunities*, Emerald Publishing, ISBN: 978-1-80043-148-5
3. Leonelli S., Masciarelli F., 2020, *Entrepreneurial Personality and Small Business Management: Is there a Narcissist in Every Successful Entrepreneur?*, Edward Elgar Publishing, ISBN: 9781839108969.

**Papers** (all articles have been subject to double-blind peer review)

Journals in the ANVUR List (Area 13)

1. Campagnolo D., Gianecchini M., Leonelli S., 2026 “*Crisis Influenceability and the Contingent Role of Entrepreneur's Resilience in SMEs*”, *European Management Review*. DOI: 10.1111/emre.70083 (ABS 3, Fascia A ANVUR)
2. Leonelli S., Furlanetto M., 2026 “*Individual resilience as an antecedent of basic psychological needs fulfillment among Italian healthcare professionals*”, *Journal of Health Organization and Management*. DOI: 10.1108/JHOM-08-2025-0520 (ABS 1)
3. Ferrarini F., Leonelli S., 2025 “*Risks and benefits posed by artificial intelligence to workers' mental health: a systematic literature review*”, *Industrial Management and Data Systems*. DOI: 10.1108/IMDS-05-2025-0661 (ABS 2, Fascia A ANVUR).
4. Leonelli S., Morandi F., Di Vincenzo F., 2025 “*Do I have to share my “precious” knowledge? Exploring physicians' narcissism and knowledge sharing practices*”, *Knowledge Management Research & Practice* DOI: 10.1080/14778238.2025.2525216 (ABS 1, Fascia A ANVUR).
5. Kazemargi N., Leonelli S., Spagnoletti P., Ceci F., Sinaimer B., Marchesani F., 2025, “*Data Governance in Data Ecosystems: A Research Note*”, *Prospettive in Organizzazione*. Vol 29, pp. 29-35. ISSN: 2465-175
6. Leonelli S., Campagnolo D., Gianecchini M., 2025, “*Entrepreneur and organizational resilience: A multilevel perspective on Italian SMEs*”, *Journal of Small Business Management*. Vol. 63, N. 2, pp. 757-785. DOI: 10.1080/00472778.2024.2351483 (ABS 3, Fascia A ANVUR).
7. Leonelli S., 2024, “*Increasing organisational ambidexterity: the role of entrepreneurs' leadership styles and individual resilience*”, *Journal of International Entrepreneurship*. Vol, 22, pp 433-463 DOI: 10.1007/s10843-024-00358-5 (ABS1)

8. Leonelli S., 2024, *The antecedents to habitual entrepreneurship: exploring the role of entrepreneurs' narcissism and educational level*. Entrepreneurship Research Journal. Vol. 14, N. 3, pp. 1161-1192. DOI: 10.1515/ERJ-2021-0228 (ABS 2, Fascia A ANVUR)
9. Leonelli S., Primavera E., 2024, "*Propensione allo scambio di conoscenza nelle professioni sanitarie: il ruolo di fattori individuali, lavorativi e di contesto.*", Rivista trimestrale di Scienza dell'amministrazione. DOI: 10.32049/RTSA.2024.2.07
10. Leonelli S., Jalal R. N.-U.-D, 2024, "*Will my start-up survive? The effect of entrepreneurs' manipulative narcissism and cultural factors on start-ups' survival.*", Global Business Review. DOI: 10.1177/09721509231219082 (ABS 1, Fascia A ANVUR).
11. Leonelli S., Morandi F., Giancipoli R. G., Di Vincenzo F., Calcagni M. L., 2023, *Framing doctor-managers' resilience during Covid-19 Pandemic: a descriptive analysis from the Italian NHS*, Health Services Management Research (ABS 1)
12. Leonelli S., Primavera E., 2023, *Narcissism and perceived stress among Italian hospital nurses during COVID-19: The moderator role of age*. International Journal of Healthcare Technology and Management. Vol. 19, N. 3/4, pp. 260-279 (ABS 1)
13. Leonelli S., Morandi F., Di Vincenzo F., 2022, *La propensione al knowledge sharing dei medici durante la pandemia: uno studio empirico sul ruolo della resilienza e del commitment*. Prospettive in organizzazione, Vol. 19, pp. 1–10. ISSN: 2465-1753.
14. Leonelli S., 2022, *My choices are better than yours! Gender differences in narcissistic start-ups entrepreneurs*. EuroMed Journal of Business, Vol 17, N. 4, pp. 488-502. DOI: 10.1108/EMJB-12-2020-0130 (ABS 2)
15. Campagnolo D., Laffineur C., Leonelli S., Arrizabalaga A., Tietz M., Wishart M., 2022, *Stay alert, save businesses. Planning for adversity among immigrant entrepreneurs*. International Journal of Entrepreneurial Behavior & Research. Vol. 28, N. 7, pp. 1773-1799. DOI: 10.1108/IJEBr-02-2022-0164 (ABS 3, Fascia A ANVUR)
16. Morandi F., Leonelli S., Di Vincenzo F., 2022, *Exploration of the mediating role of physicians' managerial attitude in the relationship between their self-efficacy and workplace performance*. Journal of Health Organization and Management, Vol. 36, N. 7, pp. 950-964. DOI: 10.1108/JHOM-11-2021-0424 (ABS 1)
17. Iaia L., Leonelli S., Masciarelli F., Christofi, M., Cooper C., 2022, *The malevolent side of masstige consumers' behavior: The role of Dark Triad and technology propensity*. Journal of Business Research, Vol. 149, pp. 954-966. DOI: 10.1016/j.jbusres.2022.05.057 (ABS 3, Fascia A ANVUR)
18. Leonelli S., Iaia L., Masciarelli F., Vrontis, D., 2022, *Keep dreaming: How personality affects the recognition and exploitation of entrepreneurial opportunities in the agritourism industry*. British Food Journal, Vol. 124, N. 7, pp. 2299-2320. DOI: 10.1108/BFJ-10-2021-1150 (ABS 1, Fascia A ANVUR)
19. Leonelli S., Masciarelli F., Fontana F., 2022, *The impact of personality traits and abilities on entrepreneurial orientation in SMEs*. Journal of Small Business & Entrepreneurship, Vol. 34,

N. 3, pp. 269-294. DOI: 10.1080/08276331.2019.1666339 (ABS 1)

20. Leonelli S., Jalal R. N.–U.–D., Fayyaz U.–E.–R., 2022, *The impact of personal factors and firm dynamics on knowledge workers' counterproductive work behaviour*. International Journal of Management in Education, Vol. 16, N. 2, pp. 131-152.  
DOI:10.1504/IJMIE.2022.10040460.
21. Leonelli S., Masciarelli F., 2021, *Born to be successful: Start-up patenting activity determinants*. International Journal of Entrepreneurship and Small Business, Vol. 43, N. 1  
DOI: 10.1504/IJESB.2020.10030405. (ABS 2)
22. Leonelli S., Ceci F., Masciarelli F., 2019, *"I am apt to show off": Exploring the relationship between entrepreneurs' narcissism and start-ups' innovation*. Sinergie – Italian Journal of Management, Vol. 37, N. 3, pp. 39–62.
23. Leonelli S., Tognazzo A., 2019, *Transmitting Knowledge and Values in Family Firms: the Relationship Between Storytelling and Innovation*. Prospettive in Organizzazione, ISSN: 2465–1753.
24. Leonelli S., Ceci F., Masciarelli F., 2016, *The Importance of Entrepreneurs' Traits in explaining Start-ups' Innovativeness*. Sinergie – Italian Journal of Management, Vol. 34, N. 101, pp. 71–85.

#### Journals not in the ANVUR List (Area 13)

1. Primavera E., Leonelli S., 2022, *"OSS! Ti piacerebbe farlo?" Uno studio trasversale per conoscere mansioni, competenze complementari e carico assistenziale percepito dagli OSS*. Journal of Biomedical Practitioners, Vol. 6, N. 1, pp. 1-17.
2. Primavera E., Leonelli S., 2020, *Un'indagine sulla percezione del carico assistenziale tra gli infermieri italiani, nell'era del COVID-19*. NSC Nursing, Vol. 4, N. 4, pp. 57-83.
3. Primavera E., Leonelli S., 2020, *The role of nurse in the positive aging culture*. International Journal of Geriatric Nursing, Vol. 3, N. 1, pp. 22-30.

#### **Book Chapters**

1. Kazemargi N., Leonelli S., 2026, *"Governare gli ecosistemi di dati: una introduzione"* in *"Governare gli ecosistemi di dati: Dinamiche, complessità e pratiche"*, Kazemargi N., Leonelli S. (Eds), Chapter 1, pp 1-6 Giappichelli. DOI: 10.82018/9791221165456-2
2. Ferrarini F., Checcucci C., Balboni B., Leonelli S., 2026, *"Ausili alla digitalizzazione dell PMI: cosa favorisce l'ottenimento di finanziamenti pubblici="* in *"Governare gli ecosistemi di dati: Dinamiche, complessità e pratiche"*, Kazemargi N., Leonelli S. (Eds), Chapter 3, pp 23-36 Giappichelli. DOI: 10.82018/9791221165456-4
3. Leonelli S., Ferrarini F., Fabbri T., 2026, *"Le PMI negli ecosistemi di dati: barriere, tensioni e ruoli nella governance dei dati"* in *"Governare gli ecosistemi di dati: Dinamiche, complessità*

e pratiche”, Kazemargi N., Leonelli S. (Eds), Chapter 4, pp 37-52 Giappichelli. DOI: 10.82018/9791221165456-5

4. Ferrarini F., Leonelli S., Balboni B., 2026, “*Navigating strategic decision-making: the role of data ecosystems and analytics in SMEs - a bibliometric analysis*” in “Advanced Technologies in Business: Strategic, Managerial and Marketing Impacts”, Akter S., Hossain A., Yildiz H., Vrontis D., Thrassou A. (Eds), Vol. 1, Chapter 12, pp. 311–333 Palgrave Macmillan - Springer Nature Switzerland. DOI: 10.1007/978-3-032-03480-9\_12
5. Trivelli R., Masciarelli F., Leonelli S., 2024, “*Entrepreneurial narcissism in smart cities: The moderating role of bonding and bridging social capital*” in “Towards Digital and Sustainable Organisations”, Lazazzara A., Reina R., Za S. (Eds.), Vol. 25, Chapter 17, pp 287-305 Springer. DOI: 10.1007/978-3-031-52880-4\_17
6. Tognazzo A., Leonelli S., Campagnolo D., 2023, “*Immigrant entrepreneurs out of the shell? An investigation of individual characteristics on the propensity to seek external advice*” in “Sustainable International Business: Smart strategies for business and society”, Arte P., Wang Y., Dowie C., Elo M., Laasonen S. (Eds.), Springer. DOI: 10.1007/978-3-031-43785-4\_20
7. Leonelli S., Primavera E., 2023, “*Coping with stress: the importance of individual resilience and work tasks complexity and unpredictability*” in “The Palgrave Handbook of Fulfillment, Wellness, and Personal Growth at Work”, Vol 1, Chapter 14, Marques J. (Eds.), Palgrave Macmillan, Cham. DOI: 10.1007/978-3-031-35494-6\_14
8. Leonelli S. and Masciarelli F., 2023, “*Sustainable Entrepreneurial Opportunities Through Innovation in the Fashion Industry*” in “Technology, Business and Sustainable Development: Advances for People, Planet and Profit”, Shams S. M. R., Vrontis D., Weber Y., Tsoukatos E., Iaia L. (Eds.), Routledge. ISBN 9781032275284.
9. Leonelli S., Primavera E., 2022, “*Everything gonna be alright: antecedents to nurses’ change adaptability in the COVID–19 era*” in “Leadership after COVID–19: Working Together Toward a Sustainable Future”, Vol 1, Chapter 20, Dhiman S. and Marques J. (Eds.), Springer. DOI: 10.1007/978-3-030-84867-5\_20
10. Campagnolo D., Gianecchini M., Gubitta P., Leonelli S., Tognazzo A., 2022, “*SMEs facing crisis: ideal response or equifinal reactions?*” in “Business Under Crisis: Avenues for Innovation, Entrepreneurship and Sustainability, Vol 1, Chapter 4, Vrontis, D., Thrassou, A., Weber, Y., Shams, R., Tsoukatos, E., Efthymiou, L. (Eds), Palgrave Macmillan (Springer), Cham, Switzerland. ISBN: 978–3–030–76567–5; DOI: 10.1007/978–3–030–76567–5.
11. Leonelli S., Marchesani F., Masciarelli F., 2022, “*Risk or opportunity? Exploring the relationship between entrepreneurial decision and the use of equity crowdfunding campaigns in less– and well–developed regions in Italy*” in “The international dimension of entrepreneurial decision making: cultures, contexts, and behaviours”, Chapter 6, Caputo A., Pellegrini M., Dabić M., Dana L. (Eds.), Springer. DOI: 10.1007/978-3-030-85950-3\_6.
12. Ceci F., Leonelli S., Masciarelli F., 2021, “*Cultural proximity and firm innovation: the moderator role of digital technologies*” in “Exploring Innovation in a Digital World: Cultural and Organizational Challenges”, Chapter 7, Ceci F., Prencipe A., and Spagnoletti A. (Eds.),

Springer. ISBN: 978-3-030-87841-2; DOI: 10.1007/978-3-030-87842-9\_7.

13. Jalal R. N.-U.-D, Leonelli S., 2021, “Does self-attribution impact on investor perception about cryptocurrency market efficiency? The mediating role of overconfidence.” in “Exploring Innovation in a Digital World: Cultural and Organizational Challenges”, Chapter 11, Ceci F., Prencipe A., and Spagnoletti A. (Eds.), Springer. ISBN: 978-3-030-87841-2; DOI: 10.1007/978-3-030-87842-9\_11.
14. Leonelli S., Di Pietro F., Masciarelli F., 2020, “Narcissism, Machiavellianism, and psychopathy: How do displayed entrepreneurs’ personality dark traits influence crowdfunding success” in “The Entrepreneurial Behaviour. Unveiling the cognitive and emotional aspect of entrepreneurship”, Vol 1, Chapter 4, pp. 41–65, Caputo A. and Pellegrini M. (Eds.), Emerald Publishing, Bingley (UK). ISBN: 978-1-78973-508-6; DOI: 10.1008/978-1-78973-507-920201007.
15. Leonelli S., Masciarelli F., Tognazzo A., 2020, “I’m your leader now, but do you trust me?” Analysis of leadership and trust in family firms in “Handbook of Research on the Strategic Management of Family Businesses”, Vol 1, Chapter 5, pp. 85–106, Palma-Ruiz J. M., Barros-Contreras I., Gnan L., (Eds.), IGI Global, Hershey, PA (USA). ISBN: 9781799822691; DOI: 10.4018/978-1-7998-2269-1.ch005.

Reprinted in 2022 in “Research Anthology on Strategies for Maintaining Successful Family Firms”, Vol 1, Chapter 20, pp. 466–487, Khosrow-Pour M (Eds.), IGI Global, Hershey, PA (USA).

### Conference proceedings pubblicati

1. Leonelli S., Ferrarini F., 2025, *Connecting the dots: a bibliometric analysis on SMEs in the era of Data Ecosystems*. WOA2025 Conference Proceedings, ISBN 979-12-210-9700-9
2. Leone L., Leonelli S., 2025, *From local to global: how design thinking mindset and entrepreneurial personality propel startups’ success and internationalization*. WOA2025 Conference Proceedings, ISBN 979-12-210-9700-9
3. Paolini M., Leonelli S., Di Vincenzo F., 2025, *Doctor-managers innovative work behaviour: does narcissistic personality matter?* (abstract) WOA2025 Conference Proceedings, ISBN 979-12-210-9700-9
4. Ferrarini F., Leonelli S., 2025, *Exploring trends in Artificial Intelligence and Employees’ Well-being*. WOA2025 Conference Proceedings, ISBN 979-12-210-9700-9
5. Paolini M., Leonelli S., Di Vincenzo F., 2025, *Narcissism and innovative work behaviour in healthcare middle-managers*. Proceedings of the 26th International CINet Conference, ISBN 978-90-77360-28-6.

6. Leonelli S., Tognazzo A., Campagnolo D., 2025, *Unveiling the Resilience-Sustainability Paradox: Insights from European SMEs*, Academy of Management Proceedings, Vol. 2025 No. 1, pp. 23216.
7. Kazemargi N., Bartelheimer C., Ceci F., Leonelli S., Ferrarini F., Spagnoletti P., Jarvenpaa S., Elshan E., Vom Brocke J., 2025, *The Role of SMEs in the Formation and Evolution of Data Ecosystems*, Academy of Management Proceedings, Vol. 2025 No. 1, pp. 23071.
8. Ferrarini F., Leonelli S., 2025, *SME and data ecosystem: a bibliometric analysis*, EURAM2025 Conference Proceedings, ISBN: 978-2-9602195-7-9.
9. Gianecchini M., Leonelli S., Tognazzo A., 2024, *Psychological Health of Workers in the New Normal: The Moderating Role of Stress Management Intervention*, EURAM2024 Conference proceedings, ISSN: 2466-7498, ISBN 978-2-9602195-6-2.
10. Leonelli S., Morandi F., Di Vincenzo F., 2024, *The Impact of Middle Managers Narcissism on Knowledge Sharing Propensity*, IFKAD 2024, Translating Knowledge into Innovation Dynamics, pp. 2618-2638. ISBN: 978-88-96687-17-8
11. Leonelli S., Campagnolo D., Tognazzo A., Gubitta P., 2023, *Are family firms more resilient than non-family firms? Evidence from the covid-19 pandemic*, AIDEA 2023, L'aziendalismo crea valore! Il ruolo dell'accademia nelle sfide della società, dell'economia e delle istituzioni. ISBN: 978-88-947839-0-2.
12. Leonelli S., Morandi F., Di Vincenzo F., 2023, *Do I have to share my "precious" knowledge? The role of physicians' narcissism and commitment in the knowledge sharing practices*, EHMA 2023 Abstract Book, Prospettive in Organizzazione, Vol. 22, p. 300. ISSN: 2465–1753
13. Leonelli S., Campagnolo D., Gianecchini M., Tognazzo A., Gubitta P., 2022, *Covid-19 and resilience: are family firms more resilient than non-family firms? An analysis of the northeast regions of Italy*. EURAM Conference proceedings, ISSN: 2466-7498; ISBN: 978-2-9602195-4-8
14. Leonelli S., Iaia L., Masciarelli F., 2022, *Il paradosso dell'organizational ambidexterity nelle servitizing firm: qual è il ruolo del narcisismo dell'imprenditore e dell'orientamento imprenditoriale?*. Sinergie - SIMA 2022 Conference proceeding, DOI 10.7433/SRECP.EA.2022.01
15. Jalal R. N.-U.-D, Di Pietro F., Leonelli S., 2021, *The Influence of Investors' Risk Attitude and Market Information on Cryptocurrency Investment: Evidence from an Experimental Study*. ITAIS 2021 Proceedings, 3, ISBN: 978-88-87173-06-2 <https://aisel.aisnet.org/itais2021/3>
16. Leonelli S., Masciarelli F., 2020, "Sono super, finanziami!" L'impatto del narcisismo imprenditoriale sulle scelte di finanziamento di business angel e venture capitalist. Sinergie – SIMA 2020 Conference proceeding, ISBN: 97888943937-6-7; DOI: 10.7433/SRECP.EA.2020.01.
17. Leonelli S., Masciarelli F., 2020, *The impact of narcissism in start-ups entrepreneurs' choices: differences among women and men*. Business Theory and Practice Across Industries and

Markets, Edited by Demetris Vrontis, Yaakov Weber, and Evangelos Tsoukatos. Published by: EuroMed Press, ISSN: 2547-8516; ISBN: 978-9963-711-89-5.

18. Leonelli S., Masciarelli F., 2019, *Market scenarios and start-up's patenting: the moderator role of entrepreneurs' narcissism*. 12th Annual Conference of the EuroMed Academy of Business, Conference proceeding, ISSN: 2547-8516; ISBN: 978-9963-711-81-9.
19. Leonelli S., Masciarelli F., 2019, *The Antecedents of Serial Entrepreneurship: the Role of Entrepreneurs' Narcissism and Human Capital*. EURAM 2019 Conference Proceedings. ISBN: 978-2-9602195-1-7.
20. Leonelli S., Battista V., 2019, *The impact of entrepreneur narcissism on leadership: the mediating role of resilience and risk-taking*. Sinergie – SIMA 2019 Conference proceeding, ISBN: 97888943937-1-2; DOI 10.7433/SRECP.EA.2019.32.
21. Leonelli S., Masciarelli F., 2019, *L'influenza dei tratti personali dell'imprenditore sui livelli d'innovazione delle start-up: il ruolo moderatore del genere*. Sinergie – SIMA 2019 Conference proceeding, ISBN: 97888943937-1-2; DOI 10.7433/SRECP.EA.2019.27.
22. Leonelli S., Masciarelli F., 2019, *Born to be successful: The determinants of start-ups' patenting activity*. 2019 INEKA Conference Proceedings, ISBN: 978-84-09-11060-5.
23. Leonelli S., Masciarelli F., 2019, *The Antecedents of Serial Entrepreneurship: the Role of Entrepreneurs' Narcissism and Human Capital*. ECIIC 2019 Conference Proceedings. ISBN: 978-1-912764-18-1.
24. Leonelli S., Di Pietro F., Masciarelli F., 2018, *Linguistic style of crowdfunding pitches: How does displayed narcissism influence crowdfunding success*. Sinergie – SIMA 2018 Conference proceeding, ISBN: 9788894393729; DOI: 10.7433/SRECP.EA.2018.51.
25. Leonelli S., 2017, *Narcissism and Innovative Performance: The moderating role of Market Scenarios*. Academy of Management Proceedings, Vol. 1, pp. 13820, DOI: 10.5465/AMBPP.2017.13820abstract.
26. Leonelli S., Ceci F., Masciarelli F., 2016, *Narcissism and Innovative Performance: The moderating role of Market Scenarios*. EURAM 2016 Conference Proceedings.

## **Other publications**

### Working paper

Carlet, E., Leonelli, S., Gianecchini, M., Campagnolo, D. (2026). *When do resilience capabilities work? Perceived threat severity and SME recovery in a permacrisis*. Marco Fanno Working Papers. ISSN: 2785-5651.

### Doctoral Dissertation

Leonelli, S., 2017. *Start-ups' Innovative Performances and Entrepreneurs' Personality Traits*.

## Textbooks

Leonelli, S., Soro, M. (2021). *L'Organizzazione Aziendale e la Gestione delle Risorse Umane*. McGraw-Hill. ISBN: 1307664350.

## Research Reports

1. Gianecchini, M., Leonelli, S., Tognazzo, A., 2025. Osservatorio sul benessere psicologico nelle aziende italiane (ed. 2025). Università di Padova.
2. Gianecchini, M., Leonelli, S., Tognazzo, A., 2024. Osservatorio sul benessere psicologico nelle aziende italiane (ed. 2023). Università di Padova.
3. Campagnolo, D., Gianecchini, M., Gubitta, P., Leonelli, S., Tognazzo, A., 2020. *Experience and causes of crisis* in “Building resilience in under-represented entrepreneurs: A European comparative study”, Chapter 6, pp. 72–81, Wishart M. e Hopley L. (Eds.), Enterprise Research Centre, London (UK).
4. Campagnolo, D., Gianecchini, M., Gubitta, P., Leonelli, S., Tognazzo, A., 2019. *Building Better Business Resilience. Report Italiano*. University di Padova.

## ***Scientific Responsibility for International and National Research Projects***

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*1/08/2024 – ongoing*

**Principal Investigator and Supervisor of the Research Fellowship** entitled “*Data transformation and homogenization platform – DATHA*” (ECON-08/A), duration of 18 months, awarded to Dr. Filippo Ferrarini.

*1/12/2023 – 28/02/2026*

**Unit Principal Investigator and Vice-Principal Investigator of the PRIN 2022 PNRR project:** “*Data4Innovation - Data ecosystem governance toward enhancing data sharing for innovation: implications for organizations*”.

Research units involved: “G. d’Annunzio” University; University of Modena and Reggio Emilia; LUISS.

Total amount: 238.00,00 €.

*Served as Principal Investigator from 01/02/2024 to 31/07/2024*

## ***Research Center Affiliations***

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*2025 – ongoing*

*MoREPlay* – Interdepartmental Research Centre on Games and Play, University of Modena and Reggio Emilia.

*2024 – ongoing*

*AIRI* – Artificial Intelligence Research Center, University of Modena and Reggio Emilia.

2024 – ongoing

*DHMore* - Interdepartmental Research Centre on Digital Humanities, University of Modena and Reggio Emilia.

### ***National and International Collaborations and Networks***

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2025 – ongoing

*Data Space Engagement Capabilities for SMEs – A Service Science Perspective*

- Research team: Kazemargi N. (“G. d’Annunzio” University), Daniel Beverungen and Philipp zur Heiden (University of Paderborn), Christian Bartelheimer (University of Göttingen) and Leonelli S.
- Research focus: Data Spaces; Small and Medium Enterprises; Capabilities.

2025 – ongoing

*Unlocking Startup Growth: How Entrepreneurial Personality, Design Thinking, and Collaboration Drive Success*

- Research team: Tagliazzucchi G., Leone L., Gabbianelli L., Balboni B., Marchi G., Vignola M. e Leonelli S. (all University of Modena and Reggio Emilia)
- Research focus: entrepreneurial personality, design thinking and collaboration as drivers of startup growth.

2024 – ongoing

*DATHA – Data Transformation and Homogenization Platform*

- Research team: Ferrarini F., Balboni B. e Leonelli S. (all University of Modena and Reggio Emilia)
- Partners: AIRI, University di Bologna, BI-REX, and DataRiver.
- Research focus: data ecosystems, data transformation, analytics and decision support in SMEs.

2024 – ongoing

*The Future of Emergency Care: The Interplay Between Territorial and Organizational Innovation and Its Effect on Employee Outcomes*

- Research team: Fabbri T., D’Amico R., Forni M., Pistoresti B. e Leonelli S. (all University of Modena and Reggio Emilia)
- Research focus: organisational innovation, wellbeing and performance of emergency department staff.

2023 – ongoing

*Observatory on Mental Well-Being in Italian Companies*

- Research team: Gianecchini M. and Tognazzo A. (University of Padua) e Leonelli S.

- Research focus: psychological wellbeing in Italian companies and the development of healthy work environments.

2020 – ongoing

*Personality of Healthcare Managers and the Organization of Italian Healthcare Organizations*

- Research team: Di Vincenzo F. (“G. d’Annunzio” University), Morandi F. (Università Cattolica del Sacro Cuore) and Leonelli S.
- Research focus: personality, managerial attitudes, resilience and knowledge sharing practices in healthcare organisations.

2019 – ongoing

*Research on Underserved SMEs’ Resilience Strategies in the UK and Europe*

- Research team: Gianecchini M., Campagnolo D., Tognazzo A., Gubitta P. (all University of Padua) e Leonelli S.
- Research focus: SME resilience strategies and migrant entrepreneurship in Europe.

2024 – 2025

*From Local to Global: How Design Thinking Mindset and Entrepreneurial Personality Propel Emilia-Romagna Startups in Key Industrial Sectors*

- Research team: Leone L., Tagliazzucchi G., Gabbianelli L., Balboni B., Vignola M. e Leonelli S. (all University of Modena and Reggio Emilia)
- Research focus: design thinking mindset, entrepreneurial personality, startup growth and internationalisation.

2021 – 2022

*Adoption of Sustainable Strategic Choices and Organizational Resilience in SMEs*

- Research team: Gianecchini M., Campagnolo D., Tognazzo A., Gubitta P. (University of Padua) e Leonelli S.
- Research focus: sustainable strategic choices and organisational resilience in SMEs.

2020 – 2021

*The Determinants of Resilience*

- Research team: Gianecchini M., Campagnolo D., Tognazzo A., Gubitta P. (University of Padua) e Leonelli S.
- Research focus: individual and organisational determinants of resilience.

2020

*SME Resilience: Tools to Strengthen It During Times of Crisis*

- Research team: Gianecchini M., Campagnolo D., Tognazzo A., Gubitta P. (University of Padua) e Leonelli S.
- Research focus: tools to strengthen SME resilience during crises.

2019–2020

*The Resilience of “Disadvantaged” Firms: A Study in the Metropolitan City of Milan*

- Research team: Gianecchini M., Campagnolo D., Tognazzo A., Gubitta P. (University of Padua) e Leonelli S.
- Research focus: organisational resilience in disadvantaged firms.

2017–2019

*The Role of Personality Traits in Explaining Start-up Performance*

- Research team: Masciarelli F., Fontana F. (“G. d’Annunzio” University) e Leonelli S.
- Research focus: role of entrepreneur personality traits in start-up performance.

2014–2015

*National Research Project on Personal Relationships, Shared Values and SME Development*  
*National research project funded by Compagnia delle Opere.*

- Research team: Ceci F. e Masciarelli F. (“G. d’Annunzio” University), Poledrini S. (University of Perugia) e Leonelli S.
- Research focus: role of personal relationships and shared values in SME development.

**Conferenze**

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**Academy of Management (AOM)**

2025 (Copenhagen, Denmark)

- Unveiling the Resilience-Sustainability Paradox: Insights from European SMEs (with Tognazzo A. and Campagnolo D.)
- Exploring Data Ecosystems: Trends, Opportunities, and challenges for SMEs (with Ferrarini F.)

2017 (Atlanta, Georgia)

- Narcissism and innovative performances: the moderating role of market scenarios

Roles held: Reviewer, Presenter and Discussant.

**European Academy of Management (EURAM)**

2026 (Kristiansand, Norway)

- How threat severity affects SME recovery: the role of organizational capabilities (with Carlet E., Gianecchini M. and Campagnolo D.)

2025 (Florence, Italy)

- SMEs and Data Ecosystem: a bibliometric analysis (with Ferrarini F.)

2024 (Bath, UK)

- Psychological Health of Workers in the New Normal: The Moderating Role of Stress Management Intervention (with Gianecchini M. and Tognazzo A.)

2022 (*Winterthur, Switzerland*)

- Covid-19 and resilience: are family firms more resilient than non-family firms? An analysis of the northeast regions of Italy (with Campagnolo D., Gianecchini M., Tognazzo A. and Gubitta P.)

2021 (*Montreal, Canada – Online*)

- Facing adversities: Entrepreneur's resilience and business recovery in SMEs (with Gianecchini M., Campagnolo D., Tognazzo A. and Gubitta P.)
- Ethnic SMEs entrepreneurs seeking external advice: an Italian study about the role of gender, education and resilience (with Tognazzo A., Campagnolo D., Gianecchini M. and Gubitta P.)

2020 (*Dublin, Ireland – Online*)

- Coping with adversity: the relationship between entrepreneurial and organizational resilience in SMEs" (with Campagnolo D., Gianecchini M. and Gubitta P.)

2019 (*Lisbon, Portugal*)

- The antecedents of serial entrepreneurship: the role entrepreneurs' narcissism and human capital (with Masciarelli F.)

2016 (*Paris, France*)

- The Importance of Entrepreneurs' Traits in explaining Start-ups' Innovation (with Ceci F. and Masciarelli F.)

Roles held: Reviewer, Presenter, Discussant and Session Chair.

## **European Group for Organizational Studies (EGOS)**

2026 (*Bergamo, Italy*)

- When time weakens, space hardens: Material reconfigurations of organizing under prolonged urgency (with Carlet E. and Gianecchini M.)

2025 (*Athens, Greece*)

- Organizational resilience and staff retention in Italian healthcare: a post-pandemic perspective (with Tognazzo A., Della Zassa P. and Gubitta P.)

2023 (*Cagliari, Italy*) combined with WOA 2023

- Entrepreneurs' resilience and firm sustainability orientation: A study of European SMEs (with Tognazzo A., Campagnolo D. and Gianecchini M.)
- A study of Italian SMEs entrepreneurs: Individual resilience, social capital, and growth (with Tognazzo A., Campagnolo D., and Gubitta P.)

2021 (*Amsterdam, Netherlands – Online*)

- Ethnic SMEs entrepreneurs seeking external advice: an Italian study about the role of gender, education and resilience (with Tognazzo A., Campagnolo D., Gianecchini M. and Gubitta P.).

2018 (Tallin, Estonia)

- Born to be successful: the determinants of start-ups' innovation (with Masciarelli F.)

Roles held: Reviewer, Presenter and Discussant.

### **Workshop di Organizzazione Aziende (WOA)**

2026 (Rome, Italy)

- The effectiveness of resilience capabilities: Evidence from SMEs (with Carlet E., Gianecchini M. and Campagnolo D.)
- Workplace happiness: do cultural differences play a role? (with Ferrarini F.)

2025 (Pescara, Italy)

- Exploring trends in Artificial Intelligence and Employees' Well-being (with Ferrarini F.).
- From local to global: how design thinking mindset and entrepreneurial personality propel startups' success and internationalization (with Leone L.).
- Connecting the dots: a bibliometric analysis on SMEs in the era of Data Ecosystems (with Ferrarini F.).
- Doctor-managers innovative work behaviour: does narcissistic personality matter? (with Paolini M. and Di Vincenzo F.).

2024 (Milan, Italy)

- The Impact of Middle Managers Narcissism on Knowledge Sharing Propensity (with Morandi F. and Di Vincenzo F.)

2022 (Brescia, Italy)

- Covid-19 and resilience: are family firms more resilient than non-family firms? An analysis of the northeast regions of Italy (with Campagnolo D).
- Framing doctor-managers resilience during Covid-19 Pandemic: a descriptive analysis from the Italian NHS (with Morandi F., Giacipoli R., Di Vincenzo F. and Calcagni L.C.).

2021 (Genova, Italy)

- Ethnic SMEs entrepreneurs seeking external advice: an Italian study about the role of gender, education and resilience (with Tognazzo A., Campagnolo D., Gianecchini M. and Gubitta P.)
- Exploration of the mediating role of physicians' managerial attitude in the relationship between their self-efficacy and workplace performance (with Morandi F. and Di Vincenzo F.).

2020 (Milan, Italy)

- "Coping with adversity: the relationship between entrepreneurial and organizational resilience in SMEs" (with Campagnolo D., Gianecchini M. and Gubitta P.).

2019 (Palermo, Italy)

- “The antecedents of serial entrepreneurship: the role entrepreneurs’ narcissism and human capital” (with Masciarelli F.).

2018 (Rome, Italy)

- “Innovative performance of start-ups: the influence of industry context, start-ups’ characteristics, and entrepreneurs’ characteristics” (with Ceci F. and Masciarelli F.)

2015 (Padova, Italy)

- The Importance of Entrepreneurs’ Traits in explaining Start-ups’ Innovation (with Ceci F. and Masciarelli F.)

Roles held: Reviewer, Presenter and Discussant.

### **Italian Chapter of AIS (Association for Information Systems) (ItAIS)**

2022 (Catanzaro, Italy)

- Entrepreneurial narcissism in smart cities: The moderating role of bonding and bridging social capital (with Trivelli R. and Masciarelli F.)

2021 (Trento, Italy)

- The influence of investors’ risk attitude and market information on cryptocurrency investment: evidence from an experimental study (with Jalal R.N.U.D. and Di Pietro F.)

2020 (Pescara, Italy)

- Does self-attribution impact on investor perception about cryptocurrency market efficiency? The mediating role of overconfidence (with Jalal R.N.U.D.)
- Cultural proximity and firm innovation: the moderator role of digital technologies (with Ceci F. and Masciarelli F.)

Roles held: Reviewer, Presenter, Discussant and Session Chair.

### **Sinergie-SIMA Management Conference**

2022 (Milan, Italy)

- Il paradosso dell’organizational ambidexterity nelle servitizing firm: qual è il ruolo del narcisismo dell’imprenditore e dell’orientamento imprenditoriale? (with Iaia L. and Masciarelli F.)

2020 (Pisa, Italy – Online)

- Sono super, finanziami!” L’impatto del narcisismo imprenditoriale sulle scelte di finanziamento di Business Angel e Venture Capitalist (with Masciarelli F.)

2019 (Roma, Italia)

- The impact of entrepreneur narcissism on leadership: the mediating role of resilience and risk-taking (with Battista V.)

- L'influenza dei tratti personali dell'imprenditore sui livelli d'innovazione delle start-up: il ruolo moderatore del genere (with Masciarelli F.)

2018 (*Venezia, Italia*)

- Linguistic style of crowdfunding pitches: How does displayed narcissism influence crowdfunding success? (with Di Pietro F. and Masciarelli F.)

Roles held: Reviewer, Presenter and Discussant.

### **Accademia Italiana di Economia Aziendale (AIDEA)**

2026 (*Milano, Italy*)

- Time collapsed and space split: Navigating care under conditions of urgency (with Carlet E. and Primavera E.)
- SMEs, data-sharing, and internal resources (with Ferrarini F. and Kazemargi N.)
- The Human Side of Data-Driven New Ventures: How Design Thinking Mindset Enables a Strong Data Culture (with Gabbianelli L., Balboni B., Leone L., Tagliazzucchi G. and Vignola M.)

2023 (*Salerno, Italy*)

- Are family firms more resilient than non-family firms? Evidence from the covid-19 pandemic (with Campagnolo D., Tognazzo A. and Gubitta P.)

Roles held: Reviewer and Presenter.

### **EuroMed Academy of Business Conference**

2020 (*Nicosia, Cyprus – Online*)

- The impact of narcissism in start-ups entrepreneurs' choices: differences among women and men (with Masciarelli F.)

2019 (*Thessaloniki, Greece – Online*)

- Market scenarios and start-up's patenting: the moderator role of entrepreneurs' narcissism (with Masciarelli F.)

Role held: Reviewer, Presenter and Discussant.

### **R&D Management Conference**

2018 (*Milan, Italy*)

- Narcissism, Machiavellianism, and psychopathy: How do displayed entrepreneurs' personality dark traits influence crowdfunding success? (with Di Pietro F. and Masciarelli F.)

2015 (*Pisa, Italy*)

- The Importance of Entrepreneurs' Traits in explaining Start-ups' Innovation (with Ceci F. and Masciarelli F.)

Role held: Presenter.

### **Danish Research Unit for Industrial Dynamics Conference (DRUID)**

2018 (*Copenhagen, Denmark*)

- Born to be successful: the determinants of start-ups' innovation (with Masciarelli F.)

2017 (*Odense, Denmark*) - *Academy*

- Narcissism and innovative performances: the moderating role of market scenarios

Roles held: Reviewer, Presenter and Discussant.

### **Marco Biagi Conference (MBC)**

2025 (*Modena, Italy*)

- Risks and opportunities of artificial intelligence for employees' wellbeing. A bibliometric analysis (with Ferrarini F.)

Roles held: Reviewer and Discussant.

### **Research in International Business and Finance (RIBAF)**

2024 (*Milan, Italy*)

- The Influence of Investors' Risk Attitude and Market Information on Cryptocurrency Investment (with Jalal R.N.U.D.)

### **European Health Management Association (EMHA)**

2023 (*Rome, Italy*)

- Do I have to share my "precious" knowledge? The role of physicians' narcissism and commitment in the knowledge sharing practices (with Morandi F. and Di Vincenzo F.)

### **Academy of Innovation, Entrepreneurship, and Knowledge (ACIEK)**

2019 (*Verona, Italy*)

- Born to be successful: The determinants of start-ups' patenting activity (with Masciarelli F.)

Roles held: Presenter and Discussant.

## **European Conference on Intangibles and Intellectual Capital (ECIIC)**

2019 (Pescara, Italy)

- The Antecedents of Serial Entrepreneurship: the Role of Entrepreneurs' Narcissism and Human Capital (with Masciarelli F.)

Roles held: Reviewer, Presenter, Discussant and Session Chair.

## **European Conferences for Studies of Policies for Research and Innovation (EU-SPRI)**

2017 (Milano, Italia)

- Narcissism and innovative performances: the moderating role of market scenarios

Roles held: Presenter and Discussant.

### ***Editorial and Peer Review Activities***

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***Componente dell'editorial board:*** Science Journal of Business and Management (SJBIM)

***Ad hoc Reviewer for the following journals:***

Journal of Knowledge Management, Small Business Economic Journal, Creativity and Innovation Management Journal, EuroMed Journal of Business, International Journal of Innovation and Technology Management, Testing, Psychometrics, Methodology in Applied Psychology, Prospettive in Organizzazione, PuntoOrg.

### ***Doctoral Research Activities***

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#### ***Doctoral Faculty Boards***

May 2025

Member of the Doctoral Faculty Board for "Labour, Development and Innovation" Marco Biagi Foundation and University of Modena and Reggio Emilia.

#### ***Doctoral Supervision and Co-supervision***

May 2018 – June 2021

Co-supervision assignment for doctoral candidate Raja Nabeel-Ud-Din Jalal enrolled in the doctoral programme in Accounting, Management and Business Economics (XXXIII Cycle) all'University "G. d'Annunzio", Chieti – Pescara (IT).  
Topic: The Rise of Blockchain and Cryptocurrencies: Market and Individual Perspective

## ***Doctoral Dissertation Evaluation***

<i>January 2024</i>	External Examiner for the doctoral dissertation in Business and Behavioural Sciences, University “G. d’Annunzio”, Chieti - Pescara (IT), Candidate Nabila Abid, “The Impact of Bricolage on Firm Performance: An Empirical Analysis of SME Sector”.
<i>October 2023</i>	External Examiner for the doctoral dissertation in Accounting, Management and Business Economic, University “G. d’Annunzio”, Chieti - Pescara (IT), Candidate Husain Nosheen, “Green Crowdfunding: Exploring the Determinants of Successful Campaigns and Investment Decisions”.
<i>October 2022</i>	Committee Member and External Examiner for the doctoral dissertation in Juridical Science, Wake Forest University, North Carolina (USA), Candidate Abdulelah Alkhuraif, “Crowdfunding in Saudi Arabia: An Analysis of the Interaction between Crowdfunding and Shari’a Law”.

## ***Esperienze d’insegnamento***

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### ***Undergraduate Teaching***

#### *University of Padua*

*from 2019 al 2021  
(2 academic years)*

#### ***Behavior in organization***

3 cfu – 21 hours – ECON-08/A (in English)  
Joint Programme: *CdL in Economia - Department of Economics and Management “Marco Fanno” & International Summer Program in Management - College of Business dell’University of Michigan-Dearborn (USA).*

*from 2019 al 2021  
(2 academic years)*

#### ***Organizzazione Aziendale***

Course Instructor  
4 cfu – 32 hours – ECON-08/A (in Italian)  
*B.Sc. Scienze e Cultura della Gastronomia e della Ristorazione*  
Department of Agronomy, Animals, Food, Natural Resources and Environment

## ***Master's Level Teaching***

### *University of Modena and Reggio Emilia*

- a.a. 2025 – 2026*                      ***Comportamento organizzativo e people management***  
Course coordinator and instructor of 2 modules (“***Personalità e Motivazione***” e “***Mobilità e Sviluppo del Personale***”)  
6 cfu – 48 hours – ECON-08/A (in Italian)  
*M.Sc. in Relazioni di Lavoro*  
Marco Biagi Department of Economics
- a.a. 2025 – 2026*                      ***Creare impresa nelle biotecnologie***  
Course Instructor  
2 cfu– 16 hours – ECON-08/A (in Italian)  
*M.Sc. in Biotecnologie Industriali*  
Department of Life Sciences
- a.a. 2025 – 2026*                      ***Pratiche organizzative per l'imprenditorialità***  
Course Instructor  
6 cfu – 42 hours – ECON-08/A (in Italian)  
*M.Sc. in Analisi, consulenza e gestione finanziaria*  
Marco Biagi Department of Economics
- a.a. 2024 – 2025*                      ***Organizzazione delle Relazioni di Lavoro***  
Course Instructor  
9 cfu – 63 hours – ECON-08/A (in Italian)  
*M.Sc. in Relazioni di Lavoro*  
Marco Biagi Department of Economics
- a.a. 2024 – 2025*                      ***Gestione delle Risorse Umane***  
Course Instructor  
9 cfu – 63 hours – ECON-08/A (in Italian)  
*M.Sc. in Relazioni di Lavoro*  
Marco Biagi Department of Economics
- a.a. 2024 – 2025*                      ***Abilità comunicative ed imprenditorialità***  
Course Instructor  
2 cfu– 16 hours – ECON-08/A (in Italian)  
*M.Sc. in Biotecnologie Industriali*  
Department of Life Sciences
- a.a. 2023 – 2024*                      ***Gestione delle Risorse Umane***  
Course Instructor  
6 cfu (Module A) – 42 hours – ECON-08/A (in Italian)

*M.Sc. in Relazioni di Lavoro*  
Marco Biagi Department of Economics

University of Padua

*a.a. 2023 – 2024*

***Strategia e Organizzazione Aziendale***

3 cfu (Module B) – 21 hours – ECON-08/A (in Italian)  
*M.Sc. in Accounting, Finance and Business Consulting*  
Department of Economics and Management “Marco Fanno”

*from 2022 al 2024*  
*(2 academic years)*

***Economia dell’Organizzazione e dell’Amministrazione***

Course Instructor  
6 cfu – 45 hours – ECON-08/A (in Italian)  
*M.Sc. in Scienze del Governo e delle Politiche Pubbliche & M. Sc.*  
*Innovazione e Servizio Sociale*  
Department of Political Science, Law and International Studies

*from 2019 al 2024*  
*(5 academic years)*

***Organization Design & Governance of Human Capital***

2 cfu – 14 ore – ECON-08/A (in English)  
*M.Sc. in Entrepreneurship and Innovation*  
Department of Economics and Management “Marco Fanno”

***Teaching in Doctoral Programmes***

*PhD Course in Labour, Development and Innovation*

(University of Modena and Reggio Emilia and Marco Biagi Foundation)

Cycles: XL, XLI  
*(from 2024 – ongoing)*

***Writing a Scientific Paper***

6 hours (in Italian)

Cycles: XL, XLI  
*(from 2024 – ongoing)*

***Neo-institutionalismo*** module of the course “*Teoria dell’Organizzazione*”

2 hours – ECON-08/A (in Italian)

Cycle XXXIX  
*(a.a. 2023-2024)*

***Neo-institutionalismo*** module of the course “*Teoria dell’Organizzazione*”

4 hours – ECON-08/A (in Italian)

## ***Post-Graduate Teaching***

### *University of Modena and Reggio Emilia*

*from 2025 – ongoing*

#### ***Management sanitario ed organizzazione aziendale IV***

Course Instructor

1 cfu – 8 hours – ECON-08/A (in Italian)

Scuola di Specializzazione in Farmacia Ospedaliera

*from 2024 – ongoing  
(2 academic years)*

#### ***Management sanitario ed organizzazione aziendale II***

Course Instructor

1 cfu – 8 hours – ECON-08/A (in Italian)

Scuola di Specializzazione in Farmacia Ospedaliera

### *University of Padua*

*from 2023 – ongoing  
(3 academic years)*

#### ***Management in Organisation***

Course Instructor

4 cfu – 24 hours – ECON-08/A (in English)

Joint program - *Master in Business and Management* (Department of Economics and Management “Marco Fanno”) & *European Fragrance and Cosmetics Master* (ISIPCA - Institut Supérieur International du Parfum et de la Cosmétique Aromatique Alimentaire & Université de Versailles Saint-Quentin-En-Yvelines, France)

*a.a. 2021–2022*

#### ***Management in Organisation***

Course Instructor

3 cfu – 21 hours – ECON-08/A (in English) –

Joint program - *Master in Business and Management* (Department of Economics and Management “Marco Fanno”) & *European Fragrance and Cosmetics Master* (ISIPCA - Institut Supérieur International du Parfum et de la Cosmétique Aromatique Alimentaire & Université de Versailles Saint-Quentin-En-Yvelines, Francia)

### *CUOA Business School (Altavilla Vicentina)*

*March 2023*

#### ***People Management: Performance Management e valutazione***

6.5 hours – ECON-08/A (in Italian)

*Master in Management e Digital Innovation*

Chamber of Commerce of Chieti-Pescara

from 2016 – ongoing  
(11<sup>th</sup> Edition)

**Fundamenti di Marketing 3.0**  
Course Instructor  
16 hours – ECON-07/A (in Italian)  
*Executive Master in Digital Marketing*  
Organized by Ud'Anet.

**Other teaching experience**

5 February 2026

**Le risorse umane: il gruppo e le dinamiche decisionali e Le risorse umane: la gestione dei conflitti e le diversità culturali nei gruppi**  
4 February – ECON-08/A (in Italian)  
PharmAcademy – Professional Training School for Researchers and Teachers in Pharmaceutical Sciences  
Vietri sul Mare (SA), Italy

8 - 17 November 2022

**Gestire il cambiamento organizzativo per l'attuazione del PNRR**  
22 hours – ECON-08/A (in Italian)  
National School of Administration (SNA), Rome, Italy

1 February – 4 March  
2022

**L'importanza della Green Economy per le organizzazioni e il territorio**  
12 hours (in Italian)  
Project “Green Economy” for fifth-year technical secondary school students.  
Promoted by Chamber of Commerce of Padua, in collaboration with the Observatory on Digital Professions and Hybrid Work and the University of Padua.

**Teaching Assistant**

- **Organizational issues in marketing and sales**, M.Sc. in Marketing, LUISS Guido Carli (a. a. 2021-2022) – ECON-08/A (in English)
- **Organization Development and behaviour**, CdLM Business Administration, University di Padova (from 2020 al 2022 – 2 academic years) - ECON-08/A (in English)
- **Entrepreneurship, Innovation, and Technology**, CdL in Economics and Business, LUISS Guido Carli (from 2016 al 2018 – 2 academic years) - ECON-07/A (in English)

***Conference and Scientific Event Organisation***

- Member of the Organising Committee for the Doctoral Consortium at WOA2025, University “G. d’Annunzio” Chieti-Pescara, Italy.
- Member of the Organising Committee of the Marco Biagi Conference del 2025 (MBC2025) University of Modena and Reggio Emilia in collaboration with the Marco Biagi Foundation.
- Co-organiser of the track entitled “New technologies for company financing”, ItAIS2020 (with Masciarelli F. and Di Pietro F.)
- Member of the Organising Committee for the “European Researchers' Night” University “G. d’Annunzio” Chieti-Pescara, Italy (2016 - 2018)

***Membership in Scientific Societies***

- *Academy of Management (AOM) – from 2017 - ongoing*
- *European Academy of Management (EURAM) – from 2016 - ongoing*
- *European Group for Organizational Studies (EGOS) – from 2018 - ongoing*
- *Associazione Italiana di Organizzazione Aziende (ASSIOA) – from 2015 - ongoing*
- *Accademia Italiana di Economia Aziende (AIDEA) – from 2023 - ongoing*
- *Società Italiana di Management (SIMA) – from 2018 to 2020*
- *ItAIS – Associazione Italiana per l’Information Systems – from 2020 to 2022*
- *EuroMed Academy of Business – from 2019 to 2020*

***Tutoring and Other Educational Support Activities***

*CUOA Business School (2019-2022)*

Classroom Tutor in executive courses:

- Business Strategy & Marketing Management
- Business Strategy & Marketing Management
- International Management & Leadership
- Creativity, Innovation & Entrepreneurship

### *Innovation and Entrepreneurship Programmes*

- Tutor, Innovation Hackathon Pescara (2018) organised by Chamber of Commerce of Chieti-Pescara.
- Tutor, Start-up weekend Pescara (2015 e 2018), organised by Google and the Kauffman Foundation

### *Awards and Honours*

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- June 2023*                      *Selected paper* at the ITAIS 2022 conference for publication in the volume “Towards Digital and Sustainable Organisations”
- June 2021*                      *Winner of the Best Paper Award 2021 – “EURAM SIMA AWARD”*.  
“Facing adversities: Entrepreneur’s resilience and business recovery in SMEs” (with Gianecchini M., Campagnolo D., Tognazzo A. and Gubitta P.), EURAM 2021, Montreal, Canada.
- June 2020*                      *2 selected papers* at the ITAIS 2020 conference for publication in the volume “Exploring Innovation in a Digital World: Cultural and Organizational Challenges”
- “Does self-attribution impact on investor perception about cryptocurrency market efficiency? The mediating role of overconfidence” (with Jalal R.N.U.D.).
  - “Cultural proximity and firm innovation: the moderator role of digital technologies” (with Ceci F. and Masciarelli F.).
- June 2019*                      *Selected paper* at the INEKA 2019 conference for publication in “International Journal of Entrepreneurship and Small Business”  
“Born to be successful: the determinants of start-ups’ patenting activity” (with Masciarelli F.).
- June 2015*                      *Selected paper* at the R&D Management 2015 conference for publication in “Sinergie – Italian Journal of Management”  
“The Importance of Entrepreneurs’ Traits in explaining Start-ups’ Innovation” (with Ceci F. and Masciarelli F.).

### *Skills*

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#### **Languages**

- Italian (native)
- English (C1)

- French (B2)

### **Research Methods and Software**

- Analisi quantitativa: STATA, SPSS, R, SMARTPLS, Jamovi
- Analisi qualitativa: Nvivo

### **Certifications**

- European Computer Driving Licence
- Open Badge in University Teaching and Learning



The undersigned SIMONA LEONELLI, aware that false declarations involve the application of the criminal sanctions provided for by art. 76 of Presidential Decree 445/2000, declares that the information reported in the following curriculum vitae is true.

The undersigned SIMONA LEONELLI authorizes the processing of personal data pursuant to Legislative Decree no. 196 of 30 June 2003 and the GDPR (General Data Protection Regulation, in force throughout the European Union from 25 May 2018).