# ***CURRICULUM VITAE***

## René Lorusso

Indirizzo e-mail: rene.lorusso@unimore.it
Profilo Linkedin: https://www.linkedin.com/in/ren%C3%A9-lorusso-9a77b7237/

**EDUCATION AND TRAINING**

**NOV 2025 - Current | Modena, Italy**

PHD CANDIDATE IN "LABOUR, DEVELOPMENT AND INNNOVATION"- University of Modena and Reggio Emilia

- Research Project: Critical factors for sustainable circular value chains in Agrifood industry

**MAY 2023 - OCT 2023 | Milan, Italy**

MASTER - TOURISM & HOSPITALITY MANAGEMENT - Radar Academy School of Management

- Planning and Control: Revenue Management;
- Financial Management. Balance and Accountability of Hotel Industries;
- Tourism Marketing. Brand Management & Strategy;
- Pricing, Distribution, Operations and Strategic Plan;
- Tourism Industry;
- HR Management within Tourism Industry;
- Hospitality Management;
- Front Office Management;
- Tourism Intermediaries;
- Food & Beverage Management.

Project Work: Attendance of a team work development proposed by MSC Crociere: Marketing Plan within Touristic Intermediation

**OCT 2020 - DEC 2022 | Bari, Italy**

MASTER'S DEGREE - DESIGN AND MANAGEMENT OF TOURISM AND CULTURAL SYSTEMS - University of Bari "Aldo Moro"

- Grade: 110/110 with honor (14/12/2022);

- Master Thesis: Social Impact of Covid-19 on a city that hosts cultural events: Putignano and its Carnival.

**OCT 2017 - NOV 2020 | Bari, Italy**

BACHELOR'S DEGREE - LANGUAGES AND CULTURES FOR TOURISM AND INTERNATIONAL MEDIATION - University of Bari "Aldo Moro"

- Grade: 105/110 (30/11/2020);
- Bachelor Thesis: Petersburg: from the origin to the gloomy Leningrad of Andrej Aleksejevič Astvacaturov.

**JAN 2020 - JUL 2020 | Riga, Latvia**

ERASMUS + EXCHANGE PROGRAM - University of Latvia

- Field of study: Foreign Languages (English, Russian, Spanish).

**SEP 2012 - JUN 2017 | Altamura, Italy**

HIGH SCHOOL DIPLOMA - Istituto Tecnico Economico F.M.Genco

- Grade: 100/100 with honor;
- Field of study: Economics and Tourism.

## WORK EXPERIENCE

**OCT 2024 - OCT 2025 | Venice, Italy**

EVENTS OPERATION ASSISTANT – JW Marriott Venice Resort & Spa

- Events coordination;
- Rooming list management;
- Back-office activities;
- Event logistics assistance;
- Customer relationship management.

**APR 2024 - OCT 2024 | Venice, Italy**

EVENTS TRAINEE - JW Marriott Venice Resort & Spa

- Support to the Event Team;
- Small events coordination.

**OCT 2023 - APR 2024 | Florence, Italy**

SALES COORDINATOR (Internship) - Starhotels Spa

- Use of the property management system "Opera";
- Support to commercial activities;
- Management of business agendas;
- New customers profiling;
- Updating MICE portals (Cvent, Lanyon; ..).

**OCT 2022 - NOV 2024 | Bari, Italy**

MARKETING OFFICER (Internship) - HO COLLECTION

- Marketing strategies in MICE and F&B areas

## PERSONAL SKILLS

*Native language(s)* Italian

*Other language(s)*

| | UNDERSTANDING | | SPEAKING | | WRITING |
|---|---|---|---|---|---|
| | Listening | Reading | Spoken interaction | Spoken production | |
| English | C1 | C1 | C1 | C1 | C1 |
| French | DELF B2 | DELF B2 | DELF B2 | DELF B2 | DELF B2 |
| Spanish | B2 | B2 | B2 | B2 | B2 |
| Russian | B1 | B1 | B1 | B1 | B1 |

*Communication skills*

Strong communication skills developed while working in the events department of a hotel, interacting on a daily basis with clients, vendors, and internal teams to successfully coordinate a wide range of events.
Active listening, ability to handle requests, and effective communication in dynamic and multicultural environments.

*Organisational / managerial skills*

Strong organizational skills developed during university years and first work experiences, such as time management, working according to strict deadlines and ability to take full responsibility and ownership of the assigned tasks.

*Digital skills*

SELF-ASSESSMENT

| Word processors | Spreadsheet | Presentation software | Image editing software |
|---|---|---|---|
| Independent user | Independent user | Proficient user | Indipendent user |

## ADDITIONAL INFORMATION

*Participation to Conferences/Seminars*

**25/06/2026 | Vieste, Italy**

29th EMAN-EU Conference "Measuring What Matters: The Future of Sustainability Management in Accounting"

- Discussed the paper: “FROM BARRELS TO EXPERIENCE: SUSTAINABLE BALSAMIC VINEGAR TOURISM AND LOCAL SUPPLY-CHAIN GOVERNANCE”

**11/12/2025 | Cremona, Italy**

“Il Valore della Sostenibilità” III Edizione - Università Cattolica Sacro Cuore

- Discussed the paper: “SOCIAL SUSTAINABILITY AND COMMUNITY IDENTITY IN TIMES OF CRISIS: THE PUTIGNANO CARNIVAL AFTER COVID-19”

**10/06/2025 | Bari, Italy**

Accounting & Finance Research Conference 2025: “Driving the SDGs: A Decade of Action for a Sustainable Future” - LUM - Libera Università Mediterranea "Giuseppe Degennaro"

- Discussed the paper: “AGRIFOOD AND SUSTAINABLE TOURISM: AN INTEGRATED ANALYSIS OF THE EMILIA-ROMAGNA CASE FROM THE PERSPECTIVE OF MANAGEMENT AND ACCOUNTING”

**05/12/2024 | Wien, Austria**
Limen International Scientific Conference

- Co-worked on the paper: “ASPECTS OF SOCIAL SUSTAINABILITY IN THE MANAGEMENT OF CULTURAL EVENTS IN THE POST-COVID SCENARIO”

*Scientific Publications/ Conference Proceedings*

PUBLISHED: Badia, F., & Lorusso, R. (2025). Aspects of Social Sustainability in the Management of Cultural Events in the Post-COVID Scenario. *International Scientific-Business Conference - LIMEN 2024: Vol 10. Conference Proceedings* (pp. 991-999). Association of Economists and Managers of the Balkans, Belgrade, Serbia. https://doi.org/10.31410/LIMEN.2024.963

FORTHCOMING: Badia, F., Lorusso R., Kocollari U., (2026). Place, People and Parades. Social Sustainability, Community Identity and Resilience in the Putignano Carnival after Covid-19. *Conference Proceeding*

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