

# ***CURRICULUM OF SCIENTIFIC, EDUCATIONAL AND PROFESSIONAL ACTIVITIES***

**Massimiliano Panarari**

## ***Academic position and teachings***

Associate Professor of Sociology of Communication (SSD SPS-08) at the University of Modena and Reggio Emilia (from 15 December 2023).

Former Associate Professor of Sociology of Communication (SSD SPS-08) and coordinator of the three-year Bachelor's Degree Course in Communication and Multimedia (L-20) at the Telematic University "Universitas Mercatorum", Rome (from 2020 to 14 December 2023).

Member of the "Collegio Docenti" of the PhD in "Changing Society: Politics, Rights and Security" - XL cycle, Tuscia University "Universitas Mercatorum", Viterbo (academic year 2024-2025).

Member of the "Collegio Docenti" of the PhD in "Sustainability and ESG Agenda" - XXXIX cycle, Telematic University "Universitas Mercatorum", Rome (academic year 2023-2024).

Member of the "Collegio Docenti" of the Industrial Doctorate in "Corporate Financial Management and Crisis Prevention" - XXXVIII cycle, Telematic University "Universitas Mercatorum", Rome (academic year 2022-2023).

Former adjunct professor of Political Communication and Campaigning and Organization of Consensus, Luiss "Guido Carli" University, Rome (from the 2014-2015 academic year); Former adjunct professor of Political Marketing, Luiss School of Government, Rome (from the 2011-2012 academic year to the 2021-2022 academic year).

Former adjunct professor of Information and power and History of journalism, "Luigi Bocconi" University, Milan (from the 2015-2016 academic year).

Former adjunct professor of Analysis and production of the political debate factory: the talk, Luiss Business School, (a.y. 2018-2019).

Former adjunct professor of Communication and political narratives at the Istituto per la formazione al giornalismo di Urbino (IFG) from the academic year. 2016-2017 in the academic year 2020-2021.

Professor of Communication and Political Storytelling at the Journalism Master's Degree at the University of Bologna since the academic year 2017-2018 to the academic year 2022-2023.

Former adjunct professor of History of Journalism at the Università Cattolica of Milan (a.y. 2017-

2018 and 2018-2019).

Former adjunct professor of Journalism Languages at the University of Bologna (Forlì branch; from the 2013-2014 academic year to the 2017-2018 academic year).

### ***Newspapers and magazines***

Journalist registered in the Register of Publicists of the Ordine dei Giornalisti of Bologna (since 2004)

Columnist and commentator for the daily newspaper “La Stampa” (since 2010-).

Columnist and commentator for the daily newspapers of the Gruppo NEM (“Il Mattino di Padova”, “Il Piccolo”, “La Nuova Venezia”, “La Tribuna di Treviso”, “Corriere delle Alpi”, “Il Messaggero Veneto”) (since 2011).

Columnist and commentator for the weekly magazine “L’Espresso” (since 2018).

Contributor to the weekly periodical “Il Venerdì di Repubblica” (since 2008).

Columnist and commentator for the daily newspaper “Giornale di Brescia” (since 2011-).

### ***Participation as a commentator (on politics and society) or host on radio and television programmes***

Talk show broadcast on La7 channel:

“Omnibus”; “L’aria che tira”; “Coffee Break”; “Tagadà”, “In Onda” (summer version) (since 2013)

Talk show broadcast on Rai3 channel:

“Agorà” (since 2017); “Photoshow” (2019); Tgr Emilia-Romagna (since 2017)

Talk show broadcast on Rainews channel:

“Quel che resta del giorno” (dal 2021); “La Bussola”; “Studio 24” (since 2015)

Sky Tg24 (since 2016)

TgCom, Mediaset (since 2018)

Broadcast on Rai Radio 3 channel (since 2010)

### ***Management, research or teaching activities in communication at private companies and public institutions***

Creator and host of the web-talk “War Room Com” dedicated to communication issues (since 2022);

Member of the “Progetto Carpi” study and work group, charged by the Municipality of Carpi with drafting a report for the relaunch and repositioning of the local textile-clothing district (editing the part on the communicative repositioning of the district and the city as a whole, 2020-2021);

Speech on “Changes in social representation and the role of intermediate bodies”, Executive programme in Management of representation systems, organised by Luiss and Confindustria training systems (Rome, 30 June 2020);

Speech on “Crisis of intermediate bodies and rethinking the representativeness of economic and social associations in Italy” at the conference “The new representation” (organized by Cna Reggio Emilia and Cna Emilia-Romagna, 19 November 2019);

Speech on “Changes in institutional and political communication in the context of postmodernity”, seminar for communication managers of Confindustria territorial associations (Rome, 31 October 2019);

Speech on “Building consensus for a stronger brand”, Executive programme in Management of representation systems, organised by Luiss and Confindustria training systems (Rome, 14 June 2019);

Consulting and writing of articles for “Modena Modena Outlook”, house-organ of Confindustria Modena (2014-2018);

Conference management and moderation activities for Unindustria of Reggio Emilia;

Participation in the work (definition of the research design, interviews with stakeholders and privileged witnesses, data processing, qualitative analysis and data interpretation) of the research “Regional governance. From the general debate to some strategic choices of the Emilia-Romagna Region” (Ervet, April 2015);

Participation in the work (definition of the research design, interviews with stakeholders, data processing, dissemination and usability of the results) of the research “Emilia-Romagna in the Lisbon Strategy” (Ervet, June 2015);

Work of conducting and moderating the conference “Investing in culture”, organized by the Fondazione Cassa di risparmio di Modena (Modena, 20 April 2013)

Consulting activity and responsibility for the research project on “New entrepreneurship in the advanced tertiary sector in the Reggio Emilia area” (Municipality of Reggio Emilia and University of Modena and Reggio Emilia, 2011-2012);

Consulting activity for the public agency Promobologna on the issues of the economy of culture and creative cities (2008-2009);

Head of Communications and External Relations Ervet-Emilia Romagna Valorizzazione Economica Territorio SpA (Regional Territorial Development Agency of Emilia-Romagna) (January 2005-January 2007);

Head of Communications and External Relations, Department of Territorial Planning and Mobility, Province of Reggio Emilia (2003-2004);

### ***Scientific committees and editorial Boards***

Member of the Steering Committee of *Rivista di Politica* (Rubbettino Editore);

Member of the Editorial Board of *Rivista di Digital Politics* (Il Mulino Editore);

Member of the Scientific Committee of the “Culturologica” series by Guerini e Associati Editore;

Member of the Scientific Committee of the #sociologie series by Rubbettino Editore;

Member of the Scientific Committee of the #FGCult – Informazione culturale series by Aras Edizioni;

Former member of the Steering Committee (and contributor) of *Civiltà delle Macchine* (Journal of the Fondazione Leonardo-Civiltà delle Macchine; 2018-2021);

Member of the Scientific Committee of the Festival del Giornalismo culturale di Urbino (since 2018);

Member of the Scientific Committee of the Festival Vicino/Lontano di Udine (since 2018);

Former member of the Scientific Committee of the project “The Great Transformation 1914-1918” of the Fondazione Giangiacomo Feltrinelli, and scientific director of the research strand on “Information and propaganda in the First World War” (Milan, 2015);

Former member of the Scientific Committee of the first edition of the “General States of Political Communication” (Luiss “Guido Carli” University, May 2013).

### ***Boards of Directors and institutional steering committees***

Member of the Board of Directors of the Fondazione di arti visive Palazzo Magnani in Reggio Emilia (since 2020);

President of the Istituto per la storia e le memorie del ‘900 “Ferruccio Parri” Emilia-Romagna (2017-2018);

Former member of the artistic direction of the FLA-Festival di Libri e Altre cose in Pescara and, within its scope, responsible for the section of events and book presentations “Prisma Italiano” (from 2015 to 2019);

Former member of the Board of Directors of the Istituto superiore di studi musicali di Reggio Emilia and Castelnovo Monti “Peri-Merulo” (AFAM Institution; 2016-2019).

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- I declare, under my own responsibility, pursuant to art. 46-47 DPR 445/2000 (and subsequent amendments), that the information contained therein is true;

Massimiliano Panarari

August 28, 2024