

GIADA SALVATORE

PHD STUDENT

University of Modena and Reggio Emilia

Department of Economics Marco Biagi · Marco Biagi Foundation

Research in corporate sustainability, its measurement and management in cooperative agri-food supply chains, with a focus on the dairy sector.

Doctoral work combines a systematic literature review with empirical research in collaboration with the GranTerre Group.



CONTACT

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RESEARCH INTERESTS

Corporate sustainability

Sustainability assessment

Cooperative supply chains

Dairy and agri-food systems

EDUCATION

2023 · Master's Degree

International Management

University of Modena and Reggio Emilia

110/110 cum laude

2021 · Bachelor's Degree

Economics and International Marketing

University of Modena and Reggio Emilia

110/110 cum laude

LANGUAGES

Italian

Native

English

Professional working proficiency

RESEARCH EXPERIENCE

10/2026 – PRESENT

Visiting PhD student

University of Almería · Spain

- International research stay as part of the doctoral programme.

11/2024 – PRESENT

PhD student · XL cycle

University of Modena and Reggio Emilia

- Doctoral project: Mapping the sustainability of the dairy supply chain: assessing the environmental, social and economic impact in the GranTerre Group.
- Systematic literature review of sustainability measurement in dairy and agri-food supply chains.
- Development of the empirical research design and a semi-structured interview protocol for the GranTerre cooperative supply chain.
- Design of a data collection instrument for member dairies; collection, organisation and consistency checks of production, employment, social and environmental data.
- Research placement at the GranTerre Group, May–September 2026.

02/2024 – 11/2024

Research Fellow

University of Modena and Reggio Emilia

- Literature reviews on entrepreneurial resources and competencies; design and administration of interviews and surveys in the agri-food sector.
- Qualitative and quantitative data analysis and collaboration in academic writing.

AWARD

Outstanding Young Reviewer Award

Società Italiana di Management (SIMA)

Awarded for scientific reviewing at the Sinergie-SIMA Management Conference, Pavia, 27–29 May 2026.

DIGITAL TOOLS

Quantitative analysis

SPSS · Gretl

Qualitative analysis

NVivo

Data collection & visuals

REDCap · Tableau

Reference management

Zotero

Productivity

Microsoft Office · Google Workspace

SELECTED CONFERENCE CONTRIBUTIONS

Brand Awareness as a Threshold Condition: How Attitudes Translate into Willingness to Pay for the Mountain Product Label

Sinergie-SIMA Management Conference · Pavia, Italy

28–29 May 2026 | [Published in conference proceedings](#)

Unveiling Systemic Trade-offs in the Dairy Industry: Beyond Local Optimization of Sustainability Performance

Sinergie-SIMA Management Conference · Pavia, Italy

28–29 May 2026 | [Published in conference proceedings](#)

SELECTED RESEARCH TRAINING

SEPTEMBER 2026

Capri Summer School on Qualitative Research Methods

MARCH 2026

SIMA-SIM School of Research – *Inside the Editorial Process: How to Improve Your Skills to Perform a Perfect Paper Review*

JANUARY 2025

SIMA-SIM-BAM School of Research Methods: Academic Writing