

## PERSONAL INFORMATION

**ELENA SARTI**

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## EDUCATION AND TRAINING

- March 2013 **Ph.D. in Labour Relations, primary field: Labour Economics**, M. Biagi Foundation, Dept. of Economics Marco Biagi, University of Modena and Reggio Emilia (Italy). Thesis supervisor: Prof. T. Addabbo  
Co-supervisor: Prof. J. Krishnakumar
- Sept. 2011 - Feb. 2012 **Visiting Student** at the Department of Economic Sciences, University of Geneva (Switzerland). Supervisor: Prof. Jaya Krishnakumar.
- Sept. 2009 **M.Sc. in Economics**, University of Modena and Reggio Emilia - Faculty of Economics M. Biagi, Modena (Italy). Thesis supervisor: Prof. T. Addabbo  
Co-supervisors: Prof. G. Facchinetti and Prof. S. Scagliarini.
- February - June 2008 **Exchange Program**: Facultat de Ciències Econòmiques i Empresariales, Universitat de Barcelona (Barcelona, Spain)
- July 2006 **B.A. in Economics**, L. Bocconi University of Milan (Italy). Thesis supervisor: Prof. Sandro Roventi.

## WORKING EXPERIENCE

- Dec. 2023 - Nov. 2026 **Research Fellow (RTDa)**. Department of Economics M. Biagi, University of Modena and Reggio Emilia & Univermantova Foundation (Modena & Mantua, Italy).  
Academic Discipline: ECON-07/A – Management; Area 13 – Economics and Statistics.
- Spring sem. 2023 - 2024 **Teaching Activity**. Univermantova Foundation (Mantua, Italy)  
Course of Place Marketing and Destination Marketing, Bachelor's degree in Languages for Tourism Management.
- March - April 2024 **Coach for the BIP (Blended Intensive Programme) on Sustainable Fashion (Erasmus+)**. Department of Economics M. Biagi, University of Modena and Reggio Emilia, Reggio Emilia.  
Main activity: coach for UNIMORE students (for the weeks of the online programme) and for an international team (for the field week in Modena). Organization of the field week in Modena.  
Project coordinator: Inholland University of Applied Sciences (The Netherlands).
- February - April 2024 **Teaching Activity**. Cescot Modena (Training Center of Confesercenti Modena, Italy).  
Main activity: 6 hours of teaching *within the Project IFTS "Expert in the digitalisation of the territory and in the promotion of local food and beverage" (Tecnico per la promozione digitale del territorio e dell'enogastronomia locale)*.
- Oct. 2022 - Nov. 2023 **Research Assistant**. Department of Economics M. Biagi, University of Modena and Reggio Emilia, Reggio Emilia.  
Research project on MOUNTAIN product: empirical methods for combining Identity, Sustainability and Value (MOUNTAIN ID).  
Supervisor: Prof. Elisa Martinelli
- July 2023 - present **Tutor**. Master's Degree in International Management, Department of Economics M. Biagi, University of Modena and Reggio Emilia, Reggio Emilia. Coordinator of the Internship&Thesis Project.
- 2022 - 2024 **Research group's member**. Department of Economics M. Biagi, University of Modena and Reggio Emilia, Reggio Emilia.  
Research project on "The contribution of the EU quality labels to sustainability and resilience in the agri-food production chain", FAR 2022.  
Scientific Project Coordinator: Prof. Elisa Martinelli

- July 2023 **Teaching Activity**  
**Cescot Modena (Training Center of Confesercenti Modena, Italy)**  
 Main activity: 7 hours of teaching *within the Project IFTS “Expert in the digitalisation of the territory and in the promotion of local food and beverage” (Tecnico per la promozione digitale del territorio e dell’enogastronomia locale)*.
- Spring sem. 2022 - 2023 **Teaching Activity.** Department of Economics M. Biagi, University of Modena and Reggio Emilia, Reggio Emilia.  
 Course of Economics and Business Management, Bachelor’s degree in International Economics and Marketing.
- February - March 2023 **Coach for the International project BIP Sustainable Fashion.** Department of Economics M. Biagi, University of Modena and Reggio Emilia, Reggio Emilia.  
 Project coordinator: Inholland University of Applied Sciences (The Netherlands).
- September 2022 & May 2023 **Teaching activity (6h)** for the advanced course on Gender Equality Management (Project GE&PA – Gender Equality and Public Administration), Marco Biagi Foundation, University of Modena and Reggio Emilia.
- Sept. 2020 - August 2022 **Research Assistant.** Research activity for the School of Social Sciences, Department of Communication and Economics, University of Modena and Reggio Emilia, Reggio Emilia.  
 Supervisor: Prof. Fabrizio Ferretti
- December 2021 **External collaboration.** Institute of Economics and Econometrics, Geneva School of Economics and Management (GSEM), University of Geneva (Switzerland).
- Fall sem. 2018 - 2019 **Teaching Assistant** for the course of Introduction to International Economics (in english, graduate, 2018-2019), of Principles of Economics (undergraduate, 2019) and of Labour Economics (graduate, 2018-2019), University of Modena and Reggio Emilia.
- April - May 2019 **Research activity** for “Centro Documentazione Donna” (Modena).  
 Statistical analysis for the final reports of the European project “GenderEd: Combatting gender stereotypes in education and career guidance”.
- Sept. - Dec. 2017 **Research Collaborator.** CAPP (Centre for the Analysis of Public Policies) - Dept. of Economics M. Biagi - Univ. of Modena and Reggio Emilia.  
 Research and analysis on the gender budgeting of the Emilia-Romagna Region using the Human Development Approach.
- July - Oct. 2017 **Research Collaborator.** Research activity for ‘Centro Documentazione Donna’ (Modena) for the project “Bilancio di genere comune di Carpi”.
- July 2015 - June 2016 **Research Collaborator.** Marco Biagi Foundation, Univ. of Modena and Reggio Emilia.  
 Econometric analysis for a project on work and mental health.  
 Project partner: Department of Mental Health and Pathological Dependences - Local Health Authority (Modena).
- Nov. - Dec. 2014 **Temporary contract.** Agender, Dept. of Economics, Univ. of Modena and Reggio Emilia.  
 Organisation of the final event, drafting of the final scientific report and the logic model of the project, preparation of the final financial report about the activities of the projects.
- April - Sept. 2014 **Research Collaborator.** Marco Biagi Foundation, Univ. of Modena and Reggio Emilia.  
 Econometric analysis on labour market access of people with mental health disorders and impact of the crisis on mental health.  
 Project partner: Department of Mental Health and Pathological Dependences - Local Health Authority (Modena).
- Feb. - May 2014 **Adjunct Instructor.** Dept. of Communication and Economics  
 Ajunct instructor and teaching assistant - course of Macroeconomics (undergraduate) and Labour Economics (graduate), Univ. of Modena and Reggio Emilia.
- March 2012 - Feb. 2014 **Research assistant.** University of Geneva, Department of Economic Sciences.  
 Project title: “Impact of Globalization on Opportunities for Human Development” (Swiss Network for International Studies, SNIS).

Project Coordinator: Prof. Jaya Krishnakumar (University of Geneva).

- July - Sept. 2013 **Temporary research contract.** University of Modena and Reggio Emilia, Dept. of Economics. Project on “Measurement of human development and capabilities in Italy: methodological and empirical aspects” (Research Project PRIN 2009). Local unit programme on “Living conditions in the capability approach”, coordinator: Prof. Tindara Addabbo.
- April - June 2013 **Teaching Assistant.** Geneva International Students’ Program, University of Geneva. Teaching assistant for the module on Human Development.
- April - July 2011 **Intern** at RehabCare in the Department of Quality and Standards, Dublin (Ireland). Analysis of data obtained through a survey directed to RehabCare current service users.
- March - Aug. 2010 **Consultant** at the Disabled Persons Welcome Office, University of Modena and Reggio Emilia (Italy). Project: “Monitoring and Survey of students with disability at the University of Modena and Reggio Emilia”.
- October - Dec. 2006 **Consultant and Intern** at “Centro Documentazione e Studi” (CDS), Ferrara (Italy). Drafting of the Structural Plan for six associated local municipalities (“Terre d’Acqua”) in the district of Bologna (Italy), research and drafting support for the “Socio-economic yearbook of Ferrara district”.

## ADDITIONAL INFORMATION

- Digital skills** European Computer Driving Licence: managing files, word processing, spreadsheets, presentation, information networks (2002-2004). IT-Security (2017). **Statistical programs:** STATA, Mplus, FUZZY tech, Lisrel. **Other software:** LaTeX (document preparation system).
- Research interests** Applied Microeconometrics, Consumer Behaviour, Resilience, Retail Marketing, Health Economics, Labour Economics, Economic Development, Gender Economics, Human Development, Well-Being evaluation and distribution, Measurement of Well-Being within the Capability Approach.
- Refereeing activity** International Journal of Manpower; Journal of the Asia Pacific Economy; Review of Economics of the Household; Frontiers in Psychiatry, section Social Psychiatry and Psychiatric Rehabilitation; Open Economics; Current Psychology; Italian Journal of Regional Science; Feminist Economics; Applied Spatial Analysis and Policy; Quality & Quantity; Social Science & Medicine; International Journal of Social Economics (2019 and 2023 outstanding reviewer); Advances in Economics and Business; International Journal of Public Health; Revista de Economía Crítica; Journal of Public Health Research; Alter - European Journal of Disability Research; Life Span And Disability; *PLOS Global Public Health*.
- Publications** Martinelli, E., Sarti, E. and Tagliacruzchi, G. (2024) “Assessing Long-term Performance in Manufacturing Companies Hit by a Natural Disaster: The Role of Organizational Resilience and Human Capital”, Andersen, T.J. (Ed.) *Sustainable and Resilient Global Practices: Advances in Responsiveness and Adaptation (Emerald Studies in Global Strategic Responsiveness)*, Emerald Publishing Limited, Leeds, pp. 37-54. <https://doi.org/10.1108/978-1-83797-611-920241003>, ISBN: 978-1-83797-612-6, eISBN: 978-1-83797-611-9.
- Martinelli, E.; Castrogiovanni, A.; Sarti, E. (2024) “Do consumers perceive a green country image of a country? Attitudinal antecedents and impact on willingness to buy”, pp. 1-9, ISBN 978-2-490372-18-8. *Proceedings of 23rd International Marketing Trends Conference 2024*, Venice, 18-20 January 2024.
- Martinelli, E., De Canio, F., Sarti, E. (2023) “Enhancing Traditional Product Brand Equity through the Mountain Product label: a Consumer-Based Brand Equity approach”, conference proceedings, SIM Conference 2023, Florence (Italy).
- Martinelli, E., Sarti, E. (2023) “The entrepreneurial capabilities-resilience-recovery path: A dynamic view on small cafés and restaurants facing the pandemic” conference proceedings, SIMA Conference 2023, Bari (Italy), pp. 767-773.
- Martinelli, E., Sarti, E., Tagliacruzchi, G. (2023) “What about economic sustainability after a natural disaster? The role of organisational resilience and human capital in a short and long-term business

performance perspective”, Conference Proceedings, EURAM 2023 Dublin (ISSN 2466-7498 and ISBN 978-2-9602195-5-5).

Martinelli, E., Sarti, E., Tagliazucchi, G. (2023) “What about economic sustainability after a natural disaster? The role of organisational resilience and human capital in a short and long-term business performance perspective”, conference proceedings, EURAM Conference 2023 (ISSN 2466-7498 and ISBN 978-2-9602195-5-5).

Ferretti, F., Mariani, M., Sarti, E. (2023) “Physician density: Will we ever close the gap?”, BMC Research Notes 16:84, DOI 10.1186/s13104-023-06353-8.

Latusi, S., Sarti, E., Martinelli, E., Luceri, B. (2023) “Predictors of cross-buying in grocery retailing: the role of non-traditional product/service categories”, Sinergie, Italian Journal of Management, Vol. 41, Issue 1, DOI: <https://doi.org/10.7433/s120.2023.06>.

Addabbo, T., Sarti, E. (2023) “The Impact of Age and Perceived Age Discrimination on Job Satisfaction and Mental Health”, Chapter n. 5, Well-being and extended working life. A gender perspective, Edited by Addabbo, T., Carney, P., Ní Léime, A., Spijker, J., Zrinščak, S., Routledge, DOI: 10.4324/9781003145325-5.

Ferretti, F., Mariani, M., Sarti, E. (2022) “Patterns of Deindustrialization: Are Countries Converging?”, International Journal of Economics and Finance; Vol. 14, No. 10; published by Canadian Center of Science and Education, <https://doi.org/10.5539/ijef.v14n10p78>.

Ferretti, F., Mariani, M., Sarti, E. (2022) “Testing club convergence in female smoking prevalence”, Frontiers in Global Women’s Health, section Sex and Gender Differences in Disease, <https://doi.org/10.3389/fgwh.2022.875813>.

Addabbo, T., Sarti, E. (2022) “Job satisfaction, work-related stress and disability”, Rivista Internazionale di Scienze Sociali (RISS), n. 2, pp. 107-124, DOI: 10.26350/000518\_000092.

Ferretti, F., Mariani, M., Sarti, E. (2022) “Does the prevalence of obesity affect the demand for soft drinks? Evidence from cross-country panel data”, International Journal of Environmental Research and Public Health, 19, 938. <https://doi.org/10.3390/ijerph19020938>.

Ferretti, F., Mariani, M., Sarti, E. (2021) “Is the development of obesogenic food environments a self-reinforcing process? Evidence from soft drink consumption”, Global Health 17, 91 (2021). <https://doi.org/10.1186/s12992-021-00735-y>.

Addabbo, T., Pedrazzoli, A., Sarti, E., Cantoni, E., Di Candilo, E., Cesetti, S., Mazzocchetti, A. (2018) “Bilancio di Genere della Regione Emilia-Romagna e Piano Integrato delle Azioni Regionali in Materia di Pari Opportunità 2016”, Regione Emilia-Romagna, 2018.

Addabbo, T., Pedrazzoli, A., Sarti, E., Cantoni, E., Di Candilo, E., Cesetti, S., Mazzocchetti, A. (2018) “Il Bilancio di genere nell’approccio ben-essere BGbe. Linee guida per i Comuni”, Regione Emilia-Romagna, 2018.

Addabbo, T., Krishnakumar, J., Sarti, E. (2017) “To what extent does disability discourage from going on the job market? Evidence from Italy”, Factors in Studying Employment for Persons with Disability: How the Picture can Change. Edited by Barbara Altman, Research in Social Science and Disability, vol. 10.

Starace, F., Mungai, F., Sarti, E., Addabbo, T. (2017) “Self-reported unemployment status and recession: An analysis on the Italian population with and without mental health problems”, PLOS ONE, 12(4): e0174135.

Addabbo, T., Sarti, E., Starace, F. (2017) “The Adverse Impact of Unemployment on Mental Health in the Province of Modena, Italy”, Bulletin of Comparative Labour Relations, vol. 97, ‘Improving Workplace Quality. New Perspectives and Challenges for Worker Well-Being’, Kluwer Law International BV, The Netherlands.

Addabbo, T., Capecchi, S., Piccolo, D., Sarti, E. (2016) Work-related Stress: Different Techniques to Compare Measures and Determinants”, In Edoardo Ales, Tindara Addabbo, Iacopo Senatori and Ylenia Curzi (eds.), Well-being at and through Work, Torino, Giappichelli.

Addabbo, T., Sarti, E. (2016) “Access to work and disability. The case of Italy”, Rivista Internazionale di Scienze Sociali (RISS), n. 3-4, pp. 239-256.

This is a revised version of the paper in DEMB Working Paper Series N.38, Department of Economics Marco Biagi, University of Modena and Reggio Emilia (2014) and in CAPPaper, n.111, 2013, Department of Economics Marco Biagi, University of Modena and Reggio Emilia.

Starace, F., Mungai, F., Sarti, E., Addabbo, T. (2016) "L'impatto di politiche attive di salute mentale in tempi di crisi economica: il caso di Modena // Economic crisis and mental health policies in the province of Modena" (2016). Rivista Sperimentale di Freniatria, Vol. CXL, n. 1/2016.

Starace, F., Mungai, F., Sarti, E., Addabbo, T. (2016) "Being hit twice: The psychological consequences of the economic crisis & an earthquake", International Journal of Social Psychiatry, DOI: 10.1177/0020764016633490.

Addabbo, T., Sarti, E., Sciulli, D. (2016) "Disability and life satisfaction in Italy", Applied Research in Quality of Life, Vol. 11, n. 3, pp. 925-954, DOI 10.1007/s11482-015-9412-0.

Related working paper: Working Paper Series, WPS 14-02-1 University of Geneva (2014).

This is a shorter and revised version of: "Disability, life satisfaction and social interaction in Italy" (2013). Department of Economics Marco Biagi, University of Modena and Reggio Emilia, DEMB Working Paper Series N.16 and CAPPaper, n.107.

Addabbo, T., Sarti, E., Sciulli, D. (2015) "Healthy life, social interaction and disability", Quality & Quantity, DOI: 10.1007/s11135-015-0279-9.

Addabbo, T., Sarti, E., Mimmi, S., Starace, F. (2015) "Crisi economica e salute mentale: analisi multi-livello nella Provincia di Modena", Quaderni Fondazione Marco Biagi, Saggi, n. 3/2015.

Addabbo, T., Sarti, E., Starace, F. (2015) "Il costo della crisi in termini di salute mentale. Il caso di Modena", Quaderni Fondazione Marco Biagi, Saggi, n. 2/2015.

Addabbo, T., Krishnakumar, J., Sarti, E. (2014) "Disability and work: empirical evidence from Italy", AIEL Series, vol. "Disadvantaged workers: empirical evidence and labour policies", 11-29, Springer.

Krishnakumar, J., Sarti, E. (2013) "The impact of globalisation on work capability", International Journal of Sustainable Human Development, 1(4), 146-153.

Addabbo, T., Krishnakumar, J., Sarti, E. (2013) "To what extent does disability discourage from work? An empirical analysis of labour force participation of disabled people in Italy", Department of Economics Marco Biagi, University of Modena and Reggio Emilia, CAPPaper, n.109.

This is a shorter and revised version of: "Does disability discourage? An empirical analysis of the disabled labour force in Italy" (2012). Department of Economics Marco Biagi, University of Modena and Reggio Emilia, DEMB Working Paper Series, n.4.

Sarti, E. (2013) "Disabilità, istruzione universitaria e lavoro. Un'analisi fuzzy sull'Ateneo di Modena e Reggio Emilia", Department of Economics Marco Biagi, University of Modena and Reggio Emilia, CAPPaper, n.103.

Gandini, A., Sarti, E. (2006) "Focus. Il posizionamento di mercato di Basell nel settore chimico internazionale", Socio-economic yearbook of Ferrara district, 2006.

## References

**Prof. Elisa Martinelli**, Full professor of Management. Department of Economics Marco Biagi (DEMB), University of Modena and Reggio Emilia (Italy). E-mail: elisa.martinelli@unimore.it

**Prof. Jaya Krishnakumar**, Emeritus Professor. Professor of Econometrics, Institute of Economics and Econometrics, Geneva School of Economics and Management (GSEM), University of Geneva (Switzerland). E-mail: Jaya.Krishnakumar@unige.ch

**Prof. Tindara Addabbo**, Full Professor of Economic Policy. Department of Economics Marco Biagi (DEMB), University of Modena and Reggio Emilia (Italy). E-mail: tindara.addabbo@unimore.it

**Dr. Fabrizio Ferretti**, Researcher in Applied Economics. School of Social Sciences, Department of Communication and Economics, University of Modena and Reggio Emilia (Italy). Email: fabrizio.ferretti@unimore.it