

Guido Zaccarelli was the ICT Service Coordinator for the Modena Healthcare Authority (Azienda Sanitaria di Modena), specifically in District 2 of Mirandola, until 2018.

- His role focused on both system-level and organizational management of all hospital departments and healthcare districts, including the implementation of software programs related to healthcare, administrative, and management services.
- His comprehensive vision of organizational structure enabled him to analyze each process and develop tailor-made solutions to promptly respond to dynamic needs as they arose.
- His attention to cost analysis and process improvement led him to design and implement a project for the distribution of payslips to employees of the former AUSL 15 in Mirandola.
- During the 2012 earthquake emergency, he was instrumental in reshaping the healthcare organization in the car park in front of the Mirandola hospital. Despite severe damage to this and other healthcare facilities, essential services were maintained to respond to pressing health priorities.
- He collaborated with the SOLE project, providing support to General Practitioners (MMG) in the Mirandola healthcare district – including the management of Emilia-Romagna Region's CNS cards and presenting the SOLE – CUP 2000 project.
- As healthcare organizational models evolved to meet citizens' needs, many services – clinical, administrative, technical, and managerial – were affected. This digital transition required individuals with the skills and knowledge to use computers effectively. As a result, he organized training courses that helped many employees acquire digital competencies and become active participants in technological change.
- Since 2009, he has taught computer science across all company levels, training staff in the use of computers and software tools for managing both internal and public-facing information.

He has served as Adjunct Professor in Computer Science at UNIMORE:

- Adjunct Professor of Computer Science at the University of Modena and Reggio Emilia, Faculty of Medicine and Surgery, Bachelor's Degree in Nursing: Academic Years 2008–2018.
- Adjunct Professor of General Sociology – Family and Community Nursing: Faculty of Medicine and Surgery, University of Modena and Reggio Emilia: Academic Year 2021–2022.
- Adjunct Professor of Computer Science at the University of Modena and Reggio Emilia, Faculty of Medicine and Surgery, Bachelor's Degree in Dental Hygiene: Academic Years 2008–2010, for the integrated course in “Applied Statistics in Odontostomatological Sciences.”

- Adjunct Professor of Computer Science at the University of Modena and Reggio Emilia, Faculty of Medicine and Surgery, Bachelor's Degree in Dietetics: Academic Years 2009–2015, 2022–2025.

- Adjunct Professor of Computer Science at the University of Modena and Reggio Emilia, Faculty of Medicine and Surgery, Bachelor's Degree in Cardiovascular Physiology and Perfusion Techniques: Academic Years 2022–2025.

He proposed and implemented an educational project titled:

- “Active Learning in Computer Science” – an innovative teaching method where nursing students alternated between the roles of teacher and student to present group case study projects, which were graded as part of the final exam.

He held two seminars to promote knowledge sharing and talent development by fostering happy study, work, and social environments:

- “Shared Knowledge in Education and Teaching as a Factor in Personal, Professional, and Social Growth: From Pyramid to Circle.”
- “The Birth of Corporate Welfare in Education: ‘More Value to Emotional Talent’ and Knowledge.”

Currently:

- Adjunct Professor of Computer Science – Information Processing Systems (Academic Year 2024–2025), part of the Physics, Statistics, and Computer Science module for the Bachelor's Degree in Cardiovascular Perfusion Techniques (TFCPC), Department of Biomedical, Metabolic, and Neurosciences.

- Adjunct Professor of Computer Science – Information Processing Systems (Academic Year 2024–2025), Dietetics.

- Adjunct Professor of Computer Science at ITS Biomedical – Mirandola, for the course on Medical Device Production Management and Development (Academic Years 2021–2023).

He has received:

- The title of Knight of the Order of Merit of the Italian Republic.

He holds the following degrees:

- Bachelor's Degree in Communication and Marketing, University of Modena and Reggio Emilia – thesis: “Wireless Technology in Healthcare.”

- Master's Degree in Management and Innovation, Mercatorum University, Rome.

- First-level Master's in Philosophical Counseling and Existential Anthropology – UPRA – Ateneo Regina Apostolorum, Rome (AY 2020–2021) – thesis: “Philosophical Shared Knowledge in Companies: A Window to the World between Everyday Life and Global Reality.”
- First-level Master’s in Healthcare Management for Coordinating Roles – San Raffaele University, Rome – thesis: “Fundraising: Enhancing the Modena Healthcare Authority through a Project to Improve Psychophysical and Relational Well-being Inside and Outside the New Agostino Estense Hospital.”
- Postgraduate School in SME Training and Consulting – Confcommercio Rome, Accademia and Promo.Ter Academy – diploma: “Expert in Training and Consulting for SMEs” – thesis: “Shared Knowledge.”
- First-level Master's in CTU and CTP: Court-Appointed and Party-Appointed Technical Consultants and Other Judicial Aides.

He is the author of UNI Technical Report – 11642 – “Shared Knowledge,” published by UNI (Italian Standardization Body), a set of guidelines for companies wishing to adopt an internal organizational model that promotes knowledge sharing.

He is a registered journalist (since September 17, 2019 – ODG Bologna, #173312) and collaborates with QN Nazionale – Il Resto del Carlino – Modena, L’Indicatore Mirandolese (a local municipal publication), and Notizie di Carpi.

He currently works as a corporate and philosophical consultant to improve well-being in companies and other organizations, promoting the value of shared knowledge in education and professional life.

He holds the international **CMC – Certified Management Consultant** certification.

He created and developed the online platform **“From the Pyramid to the Circle,”** which includes a live video section featuring distinguished guests from various sectors to promote knowledge and culture at all levels.

He designed and implemented the project **“Startup for Aspiring Young Entrepreneurs,”** a free advanced training course focused on entrepreneurial project development.

He frequently participates as a speaker or host at socially oriented conferences and events, including:

- “Alzheimer: The Person at the Center – Living with Dementia Is Possible” – Mirandola, Modena.
- “The Economic and Legal Value of Data in Relation to Privacy” – Concordia sulla Secchia,

Modena.

- “Learning by Doing: Our University” – Novara, Aula Magna, University of Eastern Piedmont.
- “Giffoni: Emotional Talent and the Value of Shared Knowledge.”

He is a **Lions Club** member and recipient of the prestigious **Melvin Jones Fellowship (MJF)**. His community service includes:

- Competition on Diabetes Awareness for middle and high school students and Nursing students from the University of Modena – with group project awards based on social responsibility themes.
- Major conference: “Cyberbullying – The Social and Relational Impacts as a Source of Youth Distress.”
- Augmented Reality Project for children with disabilities in primary schools – Mirandola, Modena.
- Defibrillator project for the Mirandolese Cycling Club – Mirandola, Modena.

Patents for Industrial Inventions: Expressions of creativity and a desire to contribute innovative ideas to human knowledge, including:

- Patent: Quick Saddle Replacement – No. 0001334796, August 6, 2002.
- Patent: Bidirectional Telemetry System for Optimizing Athletic Performance – No. 0001334570, August 21, 2002.
- Patent: Quick Saddle Replacement – Advanced Release Systems and Hull Support – No. 0001342201, August 26, 2003.

Publications:

- **Informatics: Together Toward Knowledge***, Athena Publishing (Modena) – also available as eBook and audiobook for the blind and visually impaired.
- **Shared Knowledge – Toward a New Organizational Model***, Franco Angeli Publishing, Milan.
- **The Windows of Our Home – Images and Stories from a Different Year: A Look Beyond Things***, co-author: Paolo Rebecchi, Itaca Publishing.
- **From the Pyramid to the Circle: Putting the Person at the Center of the Company***, Franco Angeli, Milan.
- **#BeingJournalist2020 – In the Era of Shared Knowledge***, Damster Publishing – Modena.

- *Philosophical Counseling in Business – Man’s Window to the World Between Daily Life and Global Reality*, Mimesis Publishing.

- *Trust, Altruism, and Cooperation – An Ethical and Linguistic Perspective*

****Adopted Books:****

- *Informatics: Toward Knowledge* – Athena Medica, Modena.

- *Shared Knowledge – Toward a New Organizational Model* – Franco Angeli.

- *From the Pyramid to the Circle – The Person at the Center of the Company* – Franco Angeli.

- *Philosophical Counseling in Business – Man’s Window to the World Between Daily Life and Global Reality* – Mimesis Publishing.

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