

Francesca Zanella

Associate Professor SSD ARTE-01/c, Scientific-disciplinary Group 10/ARTE-01, ERC SH5 Sector at the Department of Engineering "Enzo Ferrari" since 16 October 2020

Assistant Professor SSD L-ART/03, Competition Sector 10/B,1 ERC SH5 Sector belonging to the Department of Cultural Heritage and Performing Arts of the University of Parma from 1 November 2002 to 24 July 2012 and to the Department of Letters, Arts, History and Society from 25 July 2012 to 31 December 2016 and to the Department of Humanities, Social and Cultural Enterprises of the University of Parma from 1 January 2017.

#### Committees of Centres, Museums and Cultural Institutions

2020-2025 member of the Scientific Committee of CSAC of the University of Parma from 30 October 2020 to 30 July 2025

2018 member of the National Committee for the celebrations of the centenary of the birth of Leonardo Ricci

2015 - 30 July 2020 President of CSAC, Centro Studi e Archivio della Comunicazione, University of Parma, a centre whose curatorship is assigned an archive and an exhibition dedicated to the visual arts and design of the twentieth century. Appointment by Rector's Decree of 24 June 2015

2014-2015 Member of the CSAC Council, University of Parma. Appointment by Rector's Decree 234, 16 May 2014; As a member of the Center's Council, he collaborated in defining the program of research activities and the project for the preparation of the exhibition itinerary.

2012 - Member of the Scientific Committee of MoRE Museum of unrealized projects (<http://moremuseum.wordpress.com>). Since the foundation of MoRE, he has collaborated in defining the methods of archiving in the open access platform and in the organization of some moments of debate on the themes of digital archives and the 'unrealized'.

#### Participation and representation in national and international Associations and Networks

Referent for the University of Parma of the international network GALA (Global Academy of Liberal Arts) 2014-2020 (<https://www.bathspa.ac.uk/about-us/networks/gala/>)

Representative for the FTLAB Center of the University of Parma in the Cluster-ER Create, from 2017-2020

Delegate to represent the DHMoRe Center of the University of Modena and Reggio Emilia in the Cluster-ER Tourism from January 2024

Member of the technical scientific committee of the AAA-Italy national association for CSAC, from 2018-2020

Membership of *Appearances of the Political*, Research Network between the Department of Human Sciences, University of Palermo, Department of Humanities and Cultural Enterprises, University of Parma, Department of History, Cultural Heritage, Education and Society, 'Tor Vergata' University of Rome, CSAC, University of Parma, School of Arts Design and Architecture, Aalto University FI, School of Art Design and Fashion, Southampton Solent University, UK, Design School Kolding DK

#### Committees of journals and series

Member of the Scientific Committee of the journal "Ricerche di S/Confine", Department DUSIC - Unit of ART, MUSIC AND PERFORMING ARTS

University of Parma (<https://www.ricerchedisconfine.info/chisiamo.htm>), since 2022-

Member of the Steering Committee of the journal "Ricerche di S/Confine", DUSIC Department - ART, MUSIC AND PERFORMING ARTS Unit - University of Parma from 2010 to 2021

Member of the Editorial Board of "Venezia Arti", Ca' Foscari, 1987-89

### Institutional positions

Pro-Rector for General Affairs and Internationalization, University of Parma, 2013-2017

Member of the University Quality Committee, 2013-15

### Evaluation fees and activities

2022- ANVUR disciplinary expert

2021- Disciplinary expert for the evaluation of courses at the University of Modena and Reggio Emilia

2020 April-September: Member of the working group for the compilation of the guidelines of the PNR 2020/2027, as an expert in Humanistic culture, creativity, social transformations, inclusion society. Decree of appointment of the Ministry of Research n.0000544.24-04-2020.

2018: Expert assignment for the evaluation of projects related to funding applications for additional PhD scholarships issued under the National Operational Program Research and Innovation 2014-2020 (D.D. 4 May 2018 n.1090).

RAQ of the LM-23/LM-35 Civil and Environmental Engineering course, University of Modena and Reggio Emilia, 2022-

RAQ of the LM-89 course History and Criticism of the Arts and Performing Arts, University of Parma, January 2018-

Evaluator for research projects of Italian universities

Peer review activities for national and international scientific and A-level journals

### Participation Associations

Member of the Italian Association of Design Historians

### Research

The main lines of the research:

- Italian culture in the first decades of the twentieth century between Return to order and Rationalism, with particular attention to the '20s and '30s and to the Veneto and Lombardy area;
- Design in Italy in the Fifties and Seventies of the twentieth century;
- Architecture / Project / Media, a research project that began with the exhibition *Architecture and Advertising* (Parma 2005) and continued with the exhibitions *Torre Agbar, Progetto comunicazione e consenso* (Reggio Emilia 2006) and *Città e luce, fenomenologia del paesaggio illuminato* (Reggio Emilia 2008) and then with the conference *Architettura e Pubblicità* (Parma 2012);
- History of exhibitions and installations (XIX-XX century): from the first results in articles both on Italian industrial exhibitions of the 19th century in the magazines *Venezia Arti* (2005) and *Arte Lombarda* (2010), to some in-depth studies on the role of exhibition design during the twentieth century in different exhibition contexts, to the two monographs, one dedicated to art and industry exhibitions in the nineteenth century (2011), the second to the relationship between critical design and exhibition design in some exhibitions of the 19th century. Settanta (2012);
- Archives of the contemporary: the theme was addressed starting from the collaboration with the CSAC of the University of Parma on the occasion of the exhibition dedicated to Marcello Nizzoli (1989), when the methodology for cataloguing and computerized management of the project's archives was defined, as well as the management of digital image databases, thanks also to the membership of the American Visual Resources Association (Travel Award 1999 at the annual convention of the Visual Resources Association in Los Angeles Getty Center). Subsequently he was part of a working group of the University of Parma that addressed the issues of Open Access (Numero in digitale project, designed for the Dspace institutional repository, University of Parma). As a member of the Scientific Committee of the digital museum MoRE (<http://www.moremuseum.org/omeka/>), and as a member of the Council of the CSAC and then with the presidency of the center she dealt with Contemporary Archives.

### Competitive research projects funded

-2023 Funding of a PhD scholarship under the PNRR plan, Ministerial Decree no. 118 of 02-03-2023. Investment 4.1 "Extension of the number of innovative PhDs and PhDs for public administration and cultural heritage". Topic: Public administration. Research Area: Archival Studies and Cultural Heritage. Research Area: Archival Studies and Cultural Heritage  
Title of the funded project: Policies for the management of the cycle of acquisition, description and digitization of in-person archives, improper public archives and community archives  
The institution where the PhD student will carry out the activities is Istoreco, Reggio Emilia Archival Hub, in coordination with CSAC digitization projects. Collaboration agreements in place with the University of the Witwatersrand, Johannesburg, will be used for community archive projects.

-2019 *Enjoying archives: technologies to support models of narration of images and projects, and their different ways of experience and understanding*. Research project presented as part of the call of the Emilia-Romagna Region HIGH SKILLS FOR RESEARCH AND TECHNOLOGY TRANSFER, POR FSE 2014/2020 Thematic Objective 10", Regional Council Resolution no. 39 of 14/01/2019, Area B) "HUMAN RESOURCES FOR SMART SPECIALIZATION". Scientific Coordinator. Score 80/100. Funding for research grant € 27,088.00.

-2018-2020 *Design archives: new creative forms and storytelling for a sharing of memory*, a project presented as part of the call of the Emilia-Romagna Region as part of the THREE-YEAR PLAN HIGH SKILLS FOR RESEARCH, TECHNOLOGY TRANSFER AND ENTREPRENEURSHIP APPROVED BY RESOLUTION OF THE LEGISLATIVE ASSEMBLY NO. 38 OF 20/10/2015 - POR FSE 2014/2020 Thematic objective 10". Regional Council Resolution no. 388 of 19/03/2018. Scientific Coordinator. Project score 83/100, funding for a three-year doctoral scholarship.

-2016-2018 *Computing, Culture and Society: study and training paths in the age of digital humanism*, a project presented and funded by the Emilia-Romagna Region in the area A, HUMAN RESOURCES FOR A DIGITAL ECONOMY, Digital Humanities and Social Sciences Area", ex del. G.R. ER. n° 339 of 14/03/2016; the project coordinated by the University of Bologna, of which the University of Parma is a partner with the scientific coordination of Francesca Zanella of the DUSIC Department, with the collaboration of CSAC, for the financing of a PhD scholarship (€ 69,394.68) and a research grant with a project entitled *Socializing the Archive*, score 71.5.

-2018-30 September 2020 Member of the research group of the COMPRENDO project (Technological components for inclusion in teaching and training, presented as part of the 2018 call of the Emilia-Romagna Region RER POR FESR 2014-2020 action 1.2.2 Strategic industrial research projects aimed at the priority areas of the Smart Specialization Strategy. Project coordinated by the Future Technology Lab center, University of Parma, with the participation of the DUSIC department of the University of Parma, and the CIRI ICT (University of Bologna), Mechlav (University of Ferrara) and Democenter (University of Modena and Reggio) laboratories. Score 79/100, funding 599,749.00.

### Projects funded under third mission calls

-2024 *Archives and territories. Investigating, telling, exposing*, a project funded under the UNIMoRE Public engagement 2024 call. Meetings and guided tours (January-March 2025) dedicated to the role of archives for the history of the city, for the history of industrial production and for contemporary art.

-2022-23 *Two historical collections, a digital archive: algorithms and digital resources for research on Pier Luigi Nervi*, CSAC University of Parma – MAXXI project, funding from the MIC Culture Fund call, 2021. Project coordination

-2021 *Active archives. Aldo Spoldi at FMAV – Museo della Figurina*, a project funded under the UNIMoRE Public Engagement 2021 call. Realization of the exhibition and catalog at the Museo della figurina, Modena, 4 March 2022 to 5 June 2022. Exhibition, guided tours, educational workshop and meetings.

-2019-2020 Coordination of the *Storie di fili* project, funded by the Cariparma Foundation as part of the Reti d'arte 2019 program. Proponent: CSAC University of Parma. Partners: University of Parma Museum Sector, Glauco Lombardi Museum, Association of Artisan Enterprises, Parma, Eidew Social Cooperative. Funding of € 30,000.

-2016-2017 Conception for CSAC with the University Museum System, University of Parma, of the *#GrandTourists. Immersions in the collections, accumulations and obsessions of the museums and archives of Parma*, funded by the Cariparma Foundation as part of the Reti d'Arte call, 2016. Funding € 26,202.

-2015-2017 Responsible for the project *The abbey for all*, Museum-Archive CSAC – University of Parma, presented as part of the National Competition Announcement promoted by the MIUR "Educational Projects in Museums, sites of archaeological, historical and cultural interest or in cultural and scientific institutions". Funded for € 28,698.

#### Unfunded competitive research projects

- 2022 *Green ARTchive. Participatory artistic practices and educating to the ecological transition: a digital mapping of the Italian scene (2000-2020)*. PRIN 2022 call. Head of Unit for DIEF, University of Modena and Reggio Emilia. PI Stefania Zuliani, University of Salerno

- 2020 *The Display at the Venice Biennale and its narratives, 1948-1980*. PRIN 2020, Head of Unit for DIEF, University of Modena and Reggio Emilia. PI Giampiero Bosoni Politecnico di Milano.

-2018 *CARAVAGGIO: Curatorship, Augmented Reality, Computer Vision, Management and Generation of Cultural Data through Artificial Intelligence and Open Tools*, project presented as part of the call of the Emilia-Romagna Region RER POR FESR 2014-2020 action 1.2.2 DGR 986, 25.6.2018. Project coordinated by the University of Modena and Reggio, Interdepartmental Center for Industrial Research SOFTECH-ICT, University of BOLOGNA Interdepartmental Center for Industrial Research CIRI-IT; RE:Lab s.r.l., University of Ferrara, TekneHub Laboratory, CSAC University of Parma, Franco Cosimo Panini editore, L'Immagine ritrovata Srl, Art Defender Srl. Project not eligible for funding.

-PRIN 2017 (2018) participation as unit coordinator of the University of Parma in the *Venice Biennale project, 1948-1980. The Narrative Display, 1948-1980*, coordinated by Giampiero Bosoni, Politecnico di Milano, other Partners: IUAV and Ca' Foscari. Project admitted to the second phase. Overall score 59. Unfunded.

-PRIN 2015 Participation as Unit coordinator in *New challenges for the conservation of contemporary artworks: innovative materials and methodological protocols*, Project coordinated by the University of Parma, with the University of Catania, University of Camerino, CNR. Score 9/15.

-CREATIVE EUROPE. Culture Programme - Strand 1.2.1: Cooperation projects - Budget 2013. *Un-Arts. Unrealized projects in Europe as effect of political censorship (XX - XXI centuries)*. Coordination of the project for the University of Parma presented with MSU Muzej suvremene umjetnosti Zagreb, Ludwig Múzeum – Kortárs Művészeti Múzeum Budapest. Score 79/100.

-CREATIVE EUROPE. Culture Programme - Strand 1.3.5. Cooperation projects with third countries. E-Rased. *A Digital archive of Unrealized projects in Europe and Australia as effect of political censorship (XX - XXI centuries)*. Coordination of the project for the University of Parma with Muzej suvremene umjetnosti Zagreb, Szeged University Hungary, State Library of New South Wales Sydney Australia. Score 91/100.

#### Other forms of financing

Fund for basic research activities -FFABR- 2017 (Law no. 232 of 11 December 2016): funding 3,000 euros.

University of Parma, FIL 2011 funding: *Industrial exhibitions: the design of objects*.

University of Parma, FIL 2010 funding: *The image of industry*.

#### Participation or coordination in research groups

2026- History, erasure and creation of Gaza's Visual Archives, FAR call for interdisciplinary projects 2025 University of Modena and Reggio Emilia

2024-26 member of the unit of the University of Modena and Reggio Emilia for the DHMoRe center, of the *RADICI project. Creation of an infrastructure for the Aggregation and Digitization of assets to encourage Interaction. With the Cultural and Creative Industries sector*, funded under the PR-FESR Emilia-Romagna 2021-2027 call, priority 1. Objective 1.1., action 1.1.2.

2020- Member of the BiTes research group (Venice Biennale. Theories and Histories). IUAV of Venice

The research unit intends to deepen the complex system of the Venice Biennale, the oldest and most important of the exhibitions active today, in an interdisciplinary perspective that questions its thicknesses, transversality, narratives, theoretical nodes. The focus of interest is on the different aspects related to the exhibition and the methodological approaches that underlie it: from historical analysis to economic and conceptual analysis; from the involvement of space (on an urban, architectural, exhibition and performative scale) to the complex of exhibit design strategies; from the incubation of critical perspectives to the role of rewriting the audience. A complexity of historical plots and theoretical stimuli today at the center of the scientific debate, in which the Venice Biennale proves to be the ideal terrain for research that wants to extend to an international examination, starting from the territorial roots of this university. This complexity corresponds to a fragmentation of the studies on the Venetian exhibition. The premise of the project is the observation of the absence of organic and integrated studies on the Biennale in a significant range of investigation, both vertical and horizontal, which considers the dynamics in the richness of the whole. The research unit intends to respond to this by combining the skills of historians and theorists of art, architecture and the city, photography, cinema and multimedia, exhibition design and scenography, criticism and design, writings and linguistic systems, in a transversality of approaches that corresponds to the multidisciplinary nature of the Biennale system. The aim is to interrogate the long time of the Biennale by going through some of its historical and theoretical nodes, not limiting oneself to reconstructing its histories but taking it as a vector of innovation in research and a catalyst for critical-methodological perspectives. An important objective on a theoretical level, which calls for the redefinition of disciplines.

2016-2018 coordination within the CSAC research program of the University of Parma of the research on the reorganization and cataloguing of the *Ettore Sottsass collection*; coordination of the research group on *Exhibitions*.

Coordination of the research project The Ettore Sottsass Fund 1922-1978, promoted by CSAC, University of Parma, in collaboration with the Polytechnic University of Milan, Olivetti Historical Archives, Bitossi Museum Foundation. The research had as its site the exhibition held in 2017 and the publication of the catalog.

#### Editorship of monographic issues of journals

Special issue guest editor with Licia Calvi of the monographic issue *Critical Reflections on Digital Humanities and Cultural Heritage* of the journal "Multimodal Technologies and Interaction", MDPI Basel. [https://www.mdpi.com/journal/mti/special\\_issues/N4Q796ZK14](https://www.mdpi.com/journal/mti/special_issues/N4Q796ZK14)

#### PhD Teaching Board

Member of the Teaching Board of the PhD in Philological-Literary, Historical-Philosophical and Artistic Sciences, a.y. 2014/15-. The PhD course is a transformation of the one in History of Art and Entertainment, University of Parma, of which he was part from the academic year 2003/04 to the academic year 2013/14.

For the course in Philological-Literary, Historical-Philosophical and Artistic Sciences she was tutor of doctoral theses; for two of these, the scholarship was funded under the calls of the Emilia-Romagna Region (HIGH SKILLS FOR RESEARCH AND TECHNOLOGY TRANSFER, POR FSE 2014/2020; THREE-YEAR PLAN FOR HIGH SKILLS FOR RESEARCH, TECHNOLOGY TRANSFER AND ENTREPRENEURSHIP APPROVED BY RESOLUTION OF THE LEGISLATIVE ASSEMBLY NO. 38 OF 20/10/2015 - POR FSE 2014/2020)

Another scholarship funded under the PNRR plan Ministerial Decree no. 118 of 02-03-2023.

Teaching activity:

coordination since the academic year 2019/20 of the interdisciplinary course Digital Humanities, as part of which he has also carried out teaching activities.

Participant in the working group of the interdisciplinary course Interdisciplinary lexicon.

Lectures for the disciplinary laboratory related to tutoring activities from a.y. 2023/24 (2 cfu/ 1 cfu)

Member of the Teaching Board of the PhD in History of Art and Performing Arts, University of Parma, a.y. 2003/04-2013/14.

#### Conferences: curatorship and scientific or organizational committees

- Curated with Alberto Salarelli of the section dedicated to intangible and intangible heritage as part of the VII Workshop AI, cultural heritage, art and science, for 27 February 2026, CINECA, Bologna, as part of the Digital Humanities Laboratory, PHD IN "PHILOLOGICAL-LITERARY, HISTORICAL-PHILOSOPHICAL AND ARTISTIC SCIENCES".
- Curated with Alberto Salarelli of the section dedicated to cultural heritage for *AI AND CULTURAL HERITAGE BETWEEN RESEARCH AND CREATIVITY*, in collaboration with CINECA Visit Lab, 21 February 2025, as part of the Digital Humanities Laboratory, PHD IN "PHILOLOGICAL-LITERARY, HISTORICAL-PHILOSOPHICAL AND ARTISTIC SCIENCES".
- Curated with Alberto Salarelli of the section dedicated to cultural heritage for *AI, Cultural Heritage, and ArtBetween Research and Creativity*, Workshop in collaboration with CINECA as part of the Digital Humanities Laboratory of the PH.D. IN "PHILOLOGICAL-LITERARY, HISTORICAL-PHILOSOPHICAL AND ARTISTIC SCIENCES", Bologna, February 9-10, 2024

- Member of the Scientific Committee of the conference *At the roots of expanded design. What futures for the history of design*, VI conference of the Association of Design Historians, Politecnico di Milano, 24-25 November 2023.
- Member of the Scientific Committee and organization of the *Design! Open. Objects Processes Experiences Narrative*, 5-6 May 2022, University of Parma. Conference promoted by the University of Modena and Reggio Emilia, the University of Parma, the University of Bologna, the University of Palermo and the Polytechnic University of Milan.
- Curatorship and Scientific Committee of the *Conference Archives exposed. Theories and practices of contemporary art*, 15 and 16 October 2021, University of Bari, curated by Massimo Maiorino (UniSa), Maria Giovanna Mancini (UniBa), Francesca Zanella (UniMoRe). Conference promoted by the University of Bari Aldo Moro, the University of Salerno, the University of Modena and Reggio Emilia, SISCA (Italian Society of the History of Art Criticism), Fondazione Morra.
- Member of the Scientific Committee of the Conference *Places and ways for the formation of the culture of design since the establishment of the Italian Republic*, 29 and 30 October 2020, Palermo. University of Palermo and AAA-Italy
- Moderator of the session: Specialization: places and occasions, of the conference *Places and ways for the formation of the culture of design since the establishment of the Italian Republic*, 29 and 30 October 2020, Palermo. University of Palermo and AAA-Italy
- Discussant at the conference *Eloquent Spaces. Case atelier studi del faber between system and enhancement*, as part of the D.E.S.Y. Politecnico di Milano project, Milan, Palazzo Reale 10 June 2019
- Member of the Scientific Committee of the International Congress on Architectural Archives *Professional Experiences in a Cultural Diversity*, Braga 25-27 September 2019. Peer review of the proposed papers.
- Member of the Scientific Committee of the International Conference of *Museums Studies in Europe in the Years Between the Two World Wars*, edited by E. Dellapiana, M.B. Failla, F. Varallo, University of Turin, Polytechnic University of Turin, 26-27 February 2018. Introduction to the "Exhibitions" Session
- Member of the Organizing Committee of the 3rd International Conference on *Innovation in Art and Technology*, University of Parma, 26-29 March 2018, Third edition of the International Conference on Innovation in Art Research and Technology (InArt 2018) organized by the Department of Mathematical, Physical and Computer Sciences with the collaboration of the Center for Studies and Archives of Communication (CSAC) of the University of Parma.
- Curatorship of *Curating the Future*, GALA Annual Meeting 2017, CSAC, University of Parma, 5-7 July 2017. Gala is an international network founded in 2014 dedicated to research and training in the field of Liberal Arts <https://gala.network/>. As part of the annual meeting, he organized the *Heritage and Arts Management Summer School*
- Curatorship of the international conference *Esposizioni / Exhibitions*, CSAC Parma, Parma 27-28 January 2017, with F. Castellani (IUAV), F. Gallo (La Sapienza, Rome), V. Strukelj (University of Parma), S. Zuliani (University of Salerno)
- Coordination of the Study Day *For a museum of the unrealized. Digital practices for the collection, enhancement and conservation of the contemporary art project*, Museo del 900 Milan, 21 November 2013
- Curatorship of the day *For a Europe of S/Confine*, Department of Letters, Arts, History and Society (journal "Ricerche di S/Confine"), University of Parma, 9 May 2011
- Curatorship of the study day *Architecture & Advertising / Advertising & Architecture*, for the Department of Cultural Heritage and Performing Arts, University of Parma, 23-24 November 2010

- *City and light. Phenomenology of the illuminated landscape*, organization of the seminar, Parma 13-14 December 2007, Parma, Ridotto del Teatro Regio, as part of the Festival dell'Architettura

#### Conferences: reports

- *'Weak' project and landscape*, on the occasion of *Art, environment, landscape. Themes and critical paths from the Middle Ages to the contemporary age*, CUNSTA Annual Conference, Padua 29-30 November 2024
- Maria Giovanna Mancini and Francesca Zanella, *Performative Archives. The archives of time-based arts on display: critical issues*, for CONTEMPORARY PERSPECTIVES - THIRD THEATRE, ARCHIVES, DIRECTION, International conference On the occasion of the 60th anniversary of the Odin Teatret, University of Salento Lecce, 2-7 November 2024
- *Thoughts on architecture and design: which photography?* Lecture at the Conference *Photographic exhibitions in Italy in the Seventies: spaces, dialogues, narratives*, University of Parma, Parma, 25-26 November 2022
- *Andrea Branzi. The exhibition between theoretical reflection and the history of design*, on the occasion of *Design exhibited: Showing history / The history of exhibitions*, V AIS/Design conference, IUAV in Venice, 26-27 November 2021, and participation in the final round table.
- *Archives and exhibitions. Changes and perspectives*, Maristella Casciato and Margherita Guccione in Conversation with Francesca Zanella, *The lockdown of the projects*, conference curated by E. Modena, V. Rossi, M. Scotti and A. Zinelli for MoRE Museum, 30 September 2021: Cultural institutions and digital
- *Digitizing a museum/archive*, a report with Alberto Salarelli for *Finding oneself in the context: entities as a meeting place between disciplines*, Rome, 5 November 2020, Sapienza, University of Rome
- *Artists and designers from east central Europe at the Milan Triennale during the 50s and the 60s: diplomatic relations and ideological debates on the role of art and design*, relazione alla Conferenza internazionale *Artistic contacts between political blocs after World War II in Central Europe: visual arts, power, cultural propaganda*, (18-19 October 2019) Faculty of Pedagogy and Arts, Adam Mickiewicz University, Kalisz, Poland, EU
- *Enrico Baj and the Nixon Parade. Corporeity and performative dimension of the work*, report at *Appearances of the Political*, a conference promoted by AP. POL – International Network, University of Palermo, 11 May 2018
- F. Zanella I. Mozzoni, *University Museums, between institutional purposes and third mission. Valorisation and management of collections as an outcome and tool of research*, report at the Conference *Art in university museums: protection and dissemination*, edited by C. Giometti and D. Pegazzano, University of Florence, 1-2 February 2018 Florence, Palazzo Marucelli Fenzi/Villa La Quiete
- Panel with Bergamonti, Antonazzo, Branchi, Isca, Lottici, Predieri, Tireni, Bondioli *Biostatic effect of polyamidoamines on the biodegradation of adhesives for paper restoration*, at the *Green Conservation of Cultural Heritage*, 2nd International Conference, Botanical Garden, University of Palermo, 16-18 November 2017
- *University and museum. The archive and the collection as places of research. The experience of the CSAC of the University of Parma*, report at the study day *Officina per il museo, comparing museum experiences*, Galleria del Premio Suzzara, 22 January 2016
- *How to reconstruct and analyse landscapes through a University Research Centre and Archive of contemporary communication*, poster at the 16th Annual UMAC Conference, *University Museums, collections and cultural landscape*, 3 – 9 July 2016, ICOM 24<sup>th</sup> General

Conference, Milan

- Round table *Archives of contemporary art in Italy*, conference *Memories of the contemporary*, Florence, Auditorium di S. Apollonia, 22-23 November 2016
- *From the archive to the museum*, report to the study day *Archives and catalogues of the ephemeral*, edited by Fabio Musso and Fabiola Naldi, Bologna Salaborsa, 1 December 2016
- C. Quintelli – F. Zanella, *The CSAC of the University of Parma for the architectural project: conservation, restoration, training and research*, report on the occasion of *Conservation, protection, re-destination for Italian architecture of the second half of the twentieth century*, Conference, Politecnico di Torino, 12-13 December 2016
- *Italy in the Thirties: exhibitions between advertising and propaganda*, on the occasion of *Ephemeral: the exhibition device, between art and anthropology. Case studies in the twentieth century*, Study day by A. Simonicca and F. Gallo, Sapienza University of Rome, 22-1-2015
- *Re-activating the archive*, relazione a *Communication without borders*. Global Academy of Liberal Arts (GALA) Conference, Beijing Communication University of China, July 6-7, 2016
- *The church and the town: urban reconstruction in Veneto region after the First Great World War*, report on the occasion of *(RE)CREATING HISTORICAL TOWNS AND CITIES: NATION, POLITICS, SOCIETY IN POST 1914 URBAN RESTORATIONS*, International Conference, Adam Mickiewicz University in Kalisz, 16-17 April 2014
- *Open access, institutional repositories and research*, report with C. Casero and V. Strukelj, report on the occasion of *Fare Storia dell'arte oggi*, study day promoted by CUNSTA, Milan, February 2013
- *The anti-rhetoric exhibition of Ugo La Pietra*, report to *Powers of Rhetoric*, Annual Conference of the Association of Theory and Comparative History of Literature, University of Parma, 11-13 December 2013
- *The Exhibitions as a place for design researches and historical surveys*, panel International Association Architectural Research (IAAR) conference 2012: *Architecture, Education and Society. Forum Research on Architecture. COAC*, Barcelona, 23-25 May 2012
- *"Numero" un cas d'étude*, report at the TIGRE Seminar, Département d'Histoire et théorie des arts, École Normale Supérieure, Paris, Centre Pompidou, 18 February 2011
- *Artist vs architect vs critic. The role of exhibition design in the Biennials of the '60s and '70s*, lecture given as part of the Research Seminar *on the Biennale*, Venice, Doctoral School, IUAV-Cà Foscari, Palazzo Badoer, 27 April 2011
- *Landscapes of architecture*, paper given on the occasion of the conference *Landscape Disciplines. The 'laboratory' of the University of Parma*, LASS Department, University of Parma, Parma, 24 October 2011
- *Architecture and Advertising*, lecture given at the Doctoral School of Philosophy, University of Turin, 9 June 2010
- *Architecture & Advertising: Ideas and Images of the City*, Study Day *Architecture & Advertising / Advertising & Architecture*, Department of Cultural Heritage and Performing Arts, University of Parma, 23-24 November 2010
- *Exhibitions and national identity. The image of Italy staged*, a report given on the occasion of the Day "With the sword and with the thought! Imaginaries of the Risorgimento between Italy and Europe", promoted by the Interuniversity Centre for Studies on Romanticism, Parma, Casa della Musica, 18 October 2010
- *Learning from Food Valley. Complexity and contradictions of the advertising message*, paper given on the occasion of the First Symposium Food Valley, University of Parma, Parma, Casa della musica, 19 October 2010

- *The city after the darkening: between lighting technology and visual research. Light-war / domination - urban representations*, lecture given at the congress *The city and the networks*, IV AISU Congress, Milan, Politecnico di Milano and Bocconi University, 19-21 February 2009
- *Saints and War*, Lecture given at the conference *Caricature et religion(s)*, Université de Bretagne Occidentale, Brest, 23 May 2008
- *The passage is the emblem of the world painted by Proust (Walter Benjamin)*, lecture, Trieste, Museo Revoltella, 28 November 2008
- V. Strukelj, F. Zanella, *Numero un caso di studio*, paper presented at the conference *Un diluvio di giornali*, Milan, Università degli studi, 27 - 28 May 2007
- *The places of food*, speech at the study day *Food. Scritture*, Parma, 23 February 2006, organized by CSAC, University of Parma
- *Ancient and modern in the Italian interiors of the second half of the 20th century*. Speech at the National Conference *Stili di casa. Furniture, design and furnishing technology*, Ciano d'Enza (RE), 18 May 2006
- *Ottavio Cabiati and Alberto Alpago Novello. The studio and the archive*. Speech at the study day, *Ottavio Cabiati architetto 1889/1956*, Seregno, 20 May 2006
- *The Agbar Tower project*, meeting with Vander Lemes (b720, Barcelona) as part of the Architecture Festival, 26 October 2006, Reggio Emilia, Cloisters of San Domenico
- *Presentation of the project Digital Number, Digitization of a Satirical Magazine*, International Conference *Electronic Imaging & the Visual Arts*, EVA, Florence, 14-18 March 2005
- *Satirical Cadorin*, report at the *Eugenio da Venezia Study Day*, Venice, Fondazione Querini Stampalia and Fondazione La Biennale di Venezia, 14 December 2004
- *Luigi Coletti and the Diocesan Commission of Sacred Art*, report to the Conference on *Luigi Coletti*, Treviso 29-30 April 1998

#### Exhibitions: curatorship

- Curator of the exhibition *Andrea Branzi. Tales of Design*, CSAC, University of Parma, Abbey of Valserena June-September 2023.
- Coordination of the exhibition *Diego Tonus. From State to State*, CSAC, University of Parma, Abbey of Valserena 2023 as part of the project funded by the MIC, PAC 2021 call.
- Curatorship of the exhibition *Stimela*, a photographic project by Luca Sola at the Geophysical Observatory of the University of Modena and Reggio Emilia, 19 October – 1 November 2022, as part of the Sustainability Festival promoted by the University of Modena and Reggio Emilia.
- Curatorship of the exhibition *Stories of threads. Claudia Losi, Paola Mattioli, Sissi*, with Valentina Rossi, CSAC, University of Parma, 21 May 2022 – 8 October 2022, as part of the project funded by the Cariparma Foundation.
- Curatorship of the exhibition *The Adventures of Aldo. Archives as connections of times*, FMAV – Museo della Figurina, Modena, 4 March – 5 June 2022 in collaboration with the Enzo Ferrari Department of Engineering of the University of Modena and Reggio Emilia, as part of the project funded by the University of Modena and Reggio Emilia, Public Engagement 2022 Call
- Curate the exhibition *Design! Objects processes experiences*, CSAC, University of Parma, Abbey of Valserena, 3 February - 29 August 2021, as part of the program presented for the candidacy of Parma City of Italian Culture
- Curatorship of the Through time residency program . *Integrity and transformation of the work* 2020/21 with the exhibitions Massimo Bartolini *On identikit*; Luca Vitone *The Canon*; Eva Marisaldi *Second times*, co-curated with Marco Scotti

- Member of the curatorial group of the exhibition *Gio Ponti. Amare l'architettura*, Rome, MAXXI, 26 November 2019 – 13 April 2020, produced by MAXXI, CSAC and Gio Ponti Archives, as part of the collaboration agreement between CSAC and MAXXI.
- Curatorship of the *1968 exhibition. One year*, CSAC, University of Parma, Abbey of Valserena 20 October 2018 – 29 September 2019
- Curator of the exhibition *Ettore Sottsass. Beyond design*, CSAC, University of Parma, Parma, 18 November – 8 April 2017, with F. Balena Arista, E. Boeri, G. Bosoni, F. Bucci, et al.
- Collaboration in the exhibition *Manzù. Dialogues on spirituality with Lucio Fontana*, curated by B. Cinelli and D. Colombo, Rome, Castel Sant'Angelo – Ardea, Giacomo Manzù Museum, 8 December 2016 – 5 March 2017
- Curatorship of the exhibition with V. Strukelj and I. Bignotti, *Looking at the USSR. Socialist Realism from Myth to the Market*, Mantua, Fruttieri di Palazzo Te, May-October 2015
- Curatorship of the section at the CSAC of the exhibition *Luce. Scienza cinema arte*, promoted by the University of Parma, curated by L. Allegri, Parma, Palazzo del Governatore, 14 November 2015 - 17 January 2016
- Definition of the exhibition itinerary for the CSAC Archive-Museum, University of Parma, Abbey of Valserena, opened on 24 May 2015 and of the 2016 and 2017 rearrangements
- Curator of the exhibition *City and Light, Phenomenology of the Illuminated Landscape*, Reggio Emilia, Cloisters of San Domenico, 18 October - 8 November 2008 (Festival of Architecture)
- Curatorship of the exhibition *La Torre Agbar. Consent communication project*, Reggio Emilia, Cloisters of San Domenico 23 October – 5 November 2006
- Curator of the exhibition *Architecture and Advertising*, Festival dell'architettura, Reggio Emilia, Chiostrì di san Domenico 2005
- Collaboration in the exhibition *Marussig. Il mestiere delle arti*, curated by V. Strukelj, Trieste, Civico Museo Revoltella, July-October 2004
- Collaboration in the exhibition *Bortolo Sacchi*, curated by G. Dal Canton, Bassano, Palazzo Bonaguro, October – December 2000
- Organization of the *Architecture and Design section* of the exhibition *Il rosso e il nero*, CSAC, University of Parma, Salone delle Scuderie, Parma, 1999
- Curator of the *Design* section for the exhibition *Marcello Nizzoli*, CSAC, University of Parma, Reggio Emilia 1989
- Curatorship of the *La Villa section*, for the exhibition *Il Veneto and Austria. Vita e cultura artistica nelle città venete 1814-1866*, edited by S. Marinelli, G. Mazzariol and F. Mazzocca, Verona, Palazzo della Gran Guardia, 1989

## Teaching

### Teaching assignments 2020/21- University of Modena and Reggio Emilia

a.y. 2022/23 - History of Urban and Environmental Design (ICIV 55 course)

a.y. 2022/23 – 2025/26 Visual Storytelling (Course LM 17)

a.y. 2020/21 - History of Architecture, (Course LM 23 Civil Engineering)

### Courses in Bachelor's and Master's Degree Courses University of Parma

a.y. 2020/21 assignment of the course History of Contemporary Art (class L-20)

a.y. 2019/20 assignment of the course History of Contemporary Art (class L-20)

a.y. 2018/19 assignment of the course Curatorial Practices (class L-20)

From a.y. 2014/15 - teaching assignment History and theories of exhibitions and installations (class L-M89)

a.y. 2013/14 assignment of the courses of History of Contemporary Architecture (class LM 89) and History and Theories of Exhibitions and Installations (class L-M89)

a.y. 2012/13 assignment of the courses of History of Architecture and Design (class L-1) and History and Theories of Exhibitions and Installations (class L-M89)

a.y. 2011/12 assignment of the courses of History of Architecture and Design (class L-1) and History of Contemporary Architecture (class LM-89)

a.y. 2010/11 assignment of the courses of History and theory of exhibitions and installations and History of contemporary architecture (LM-65/89)

a.y. 2009/10 assignment of the teaching of History of Architecture and Design and the teaching of History and Theory of Exhibitions and Installations (interclass course LM-65/89) and History of Architecture and Design (class L-1) at the Faculty of Humanities

a.y. 2003/04 substitute teacher of History of Contemporary Art, Faculty of Architecture, University of Parma

a.y. 2002/03-2009/10 assignment of the teaching of History of Architecture and Design in the Course of Study in Conservation of Cultural Heritage of the Performing Arts and New Media, Faculty of Letters and Philosophy of the University of Parma, and then for the Master's Degree Course History of Medieval and Modern Art

a.y. 2002/03 assignment of History of Contemporary Art L-ART/03 for the three-year course LT-23

a.y. 2001/02 adjunct professor at the Faculty of Letters and Philosophy, University of Parma, teaching History of Decorative Arts and Design

#### International mobility

Project funded under the Erasmus+ action KA107 international credit mobility Call 2016 for mobility to Russian Federation, Kyrgyzstan, Brazil. Referent for the exchange with Moscow School of Social and Economic Studies. Mobility for teaching a.y. 2017/2018, 20 June – 2 July 2018.

#### Postgraduate School

-Teaching of History of Contemporary Architecture at the School of Specialization in Historical and Artistic Heritage, University of Siena a.y. 2011/12.

- Teaching of History of Contemporary Architecture at the School of Specialization in Art History, University of Parma a.y. 2002/03-2003/04.

#### Master's Degree

Member of the Scientific Council of the Master "Heritage Education and Digital Technologies", University of Modena and Reggio Emilia 2021-

Member of the Scientific Committee of the Master in Protection and Enhancement of Italian Cultural Heritage Abroad (University of Parma and ICON Consortium) of which he oversaw the design, the teaching plan as well as the materials of a section. a.y. 2010/11-2016/17.

#### Thesis Supervisor and Tutoring Activities

PhD thesis tutor

Thesis supervisor of the Old System, Bachelor's and Master's theses.

Referent of the course of Heritage (L1) and of the course LM-89 History and criticism of the arts and entertainment, University of Parma, for internship activities.

Referent of the course of Heritage (L1) and of the course LM-89 History and criticism of the arts and entertainment, University of Parma, for international mobility programs (Erasmus program).